PAWS GALA DIAMONDS ARE FUREVER PRESENTED BY SPIRIT AIRLINES

SATURDAY, MAY 7, 2022 MARRIOTT HARBOR BEACH RESORT & SPA SPONSORSHIP OPPORTUNITIES



PAWS - an Auxiliary of the Humane Society of Broward County 2070 Griffin Road • Fort Lauderdale, FL 33312 954-989-3977 • www.PAWSBroward.com

THE HUMANE SOCIETY OF BROWARD COUNTY

Our Mission: Advocating for and improving the lives of animals by providing adoptions, community services, and education.



The Humane Society of Broward County:

- Is a non-profit 501(c)(3) organization (Tax ID# 59-6002321)
- Is a 33,000 square foot, completely air-conditioned shelter
- Can house 300+ dogs, puppies, cats, kittens and bunnies
- Placed over 4,500 animals into homes last fiscal year
- Receives over 250,000 visitors to the facility annually
- Has full-time internal veterinary services with an on-site clinic and staff
- Is recognized nationally as a "leader in animal welfare in the southeastern United States"
- Is supported by over 550 active volunteers
- Receives no funding from the government, or any other national group
- Is not affiliated with, or a subsidiary of, any national or local animal shelter or group



PAWS

AN AUXILIARY OF HUMANE SOCIETY OF BROWARD COUNTY

PAWS was founded in 1997 and is an auxiliary of the independent non-profit organization, the Humane Society of Broward County (HSBC). HSBC is not affiliated with any other Humane Society or any national or local animal welfare groups. The shelter relies entirely upon private donations, grants, bequests and fundraising events to care for the more than 30,000 animals the HSBC provides services for each year. Funds raised from special events help the Humane Society of Broward County continue to provide the following programs and services.

WHAT PAWS SUPPORTS

Education

- Education programs reach over 150,000 children and adults each year through partnerships with Boys & Girls Clubs of Broward County, Girl Scouts of Broward County, local public and private schools, Broward County Libraries, Women In Distress & Broward Sheriff's Office.
- Humane Education is part of the grade K-5 science curriculum in the Broward County School System.
- Ralphie's Reading Buddies program helps children improve their aptitude and increase their self-confidence by reading to dogs.



• Kids in our Junior Dog Trainer program learn how to teach dogs basic commands by working with shelter animals that are waiting for their forever homes.

Surrender Prevention

- Assistance is provided to pet owners in many different ways as an alternative to surrendering the family pet.
- Families are offered simple medical/ dental care, along with care for more serious health issues that might require x-rays and/or surgery, pet behavior assistance, donation of food, and more.

Low Cost Spay/Neuter and Vaccine Services

- Low cost spay/neuter services are provided for the pets in our community
- Low cost vaccinations available



Animal Assisted Therapy

• Each year approximately 100 volunteers make over 4,000 visits with dogs to nursing homes,

hospitals, children's wards and other facilities throughout Broward County.Visits from four-legged friends have been proven to raise the

spirits of children and adults of all ages and stages of care, helping to improve their health, independence and quality of life.



Pet Loss and Grieving

- Free professional counseling for those grieving the death of a pet.
- Support group meets twice a month to provide a safe space for adults and children alike to receive support after experiencing loss.

Adoptions

- Over 4,500 animals were placed into loving homes in 2020.
- Adoption counselors help match the right pets with prospective adopters.
- •Companion animals enrich the lives of humans in many ways and research even shows that pet owners have less illness and tend to be more content than others.



Behavior & Training

- A wide range of Positive Reinforcement training classes are available.
- •Free Behavior and Training Handouts are available to the public in both printed and digital formats.
- •The Behavior Helpline offers assistance to people having issues with their pets and helps make it possible to keep companion animals with their loving families.



DIAMOND SPONSOR - \$25,000 (SOLD)



- (2) Tables for 10 (20 guests)
- Limo service provided for event sponsor *
- Personalized butler service at your tables
- Premium red and white wine for your tables
- Inside front cover color ad and (1) premier glossy full page color ad in the Gala keepsake journal
- Keepsake photo for each guest

- Name / Logo on 2,000 invitations
- Recognition in all pre & post press releases as presenting sponsor
- Social media recognition
- Discount on ads purchased in the PAWS Membership Directory
- Recognition in the Paw Prints newsletter (circulation 20,000)

*Limo service for up to 10 passengers. One pick-up & drop off location.

EMERALD SPONSOR - \$15,000



- Limo service provided for event sponsor *
- Personalized butler service at your table
- Premium red and white wine for your table
- Keepsake photo for each guest
- (1) premier glossy full page color ad in the Gala keepsake journal

- Name / Logo on 2,000 invitations
- Recognition in all pre & post press releases
- Social media recognition
- Discount on ads purchased in the PAWS Membership Directory
- Recognition in the Paw Prints newsletter (circulation 20,000)

*Limo service for up to 10 passengers. One pick-up & drop off location.

RUBY SPONSOR - \$10,000



- Table for 12
- Personalized butler service at your table
- Premium red and white wine for your table
- Keepsake photo for each guest
- (1) premier glossy full page color ad in the Gala keepsake journal

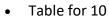
- Name / Logo on 2,000 invitations
- Recognition in all pre & post press releases
- Social media recognition
- Discount on ads purchased in the PAWS Membership Directory
- Recognition in the Paw Prints newsletter (circulation 20,000)

SAPPHIRE SPONSOR - \$7,000



- Table for 10
- Personalized butler service at your table
- Premium red and white wine for your table
- Keepsake photo for each guest
- (1) glossy full page color ad in the Gala keepsake journal
- Name / Logo on 2,000 invitations
- Recognition in all pre & post press releases
- Social media recognition
- Discount on ads purchased in the PAWS Membership Directory
- Recognition in the Paw Prints newsletter (circulation 20,000)

PEARL SPONSOR - \$5,000



- Premium red and white wine for your table
- Keepsake photo for each guest
- (1) full page color ad in the Gala keepsake journal
- Name / Logo on 2,000 invitations

- Recognition in all pre & post press releases
- Social media recognition
- Discount on ads purchased in the PAWS Membership Directory
- Recognition in the Paw Prints newsletter (circulation 20,000)

AMETHYST SPONSOR - \$3,500



- Table for 10
- Keepsake photo for each guest
- (1) half page color ad in the Gala keepsake journal
- Name / Logo on 2,000 invitations
- Recognition in all pre & post press releases
- Social media recognition
- Discount on ads purchased in the PAWS Membership Directory
- Recognition in the Paw Prints newsletter (circulation 20,000)

UNDERWRITING OPPORTUNITIES

Entertainment	\$4,000	Postage	\$1,000
Journal	\$2,000	Invitation	\$1,000
Decorations	\$1,500	Valet	\$ 750
Favors	\$1,500	Audio Visual	\$ 750
Centerpieces	\$1,000	Other	\$

Please feel free to underwrite all or part of the above estimated expenses.

All underwriters will be recognized in the keepsake journal and on signage at the event.

		ARE FUREVER CONFIRMATION			
☑ Diamond Sponsor	SOLD	Sapphire Sponso	or \$ 7,000		
Emerald Sponsor	\$15,000	Pearl Sponsor	\$ 5,000		
Ruby Sponsor	\$10,000	Amethyst Sponse	or \$ 3,500		
Please sign and return with the envelope provided by February 28, 2022 in order to ensure recognition on printed materials. Please contact 954-266-6827 with any questions.					
All individual donations of \$2,500 or more will be recognized on the invitation.					
UNDERWRITING CONFIRMATION					
Entertainment \$4,000	□ Favors \$1,500	□ Invitation \$1,000	🗖 Other \$		
☐ Journal \$2,000	Centerpieces \$1,000	□ Valet \$ 750			
Decorations \$1,500	□ Postage \$1,000	Audio Visual \$750			
Please feel free to underwrite all or part of the above estimated expenses. All underwriters will be recognized in the keepsake journal and on signage at the event.					
Name Company Name					
Address		CityState	2Zip		
PhoneEmailEmail					
Please make checks payable to PAWS. Or for your convenience, you may charge your contribution to your credit card.					
American Express	☐ Master Card	□ Visa	Discover		
Account # Amount authorized to charge \$					
Authorized Signature Please Print					
<u>Please Return To:</u>					
Humane Society of Broward County • Attn: PAWS • 2070 Griffin Road • Fort Lauderdale, FL 33312 Fax form to: 954-989-3991 or Email form to: <u>info@PAWSBroward.com</u> .					
Please contact 954-266-6827 with any questions.					
Thank you for your support of PAWS and the Humane Society of Broward County! The Humane Society of Broward County is a tax exempt organization under the Internal Revenue Code Section 501(c) 3. Tax ID #59-6002321.					
The Humane Society of Broward County is making every effort to put precautions in place to protect our members, staff, volunteers and animals due to the pandemic. Because of the uncertainty of this virus, we reserve the right to make changes to this event if we feel it is necessary to avoid putting anyone at potential risk of exposure or danger of any kind. We appreciate your understanding as we prioritize safety for all involved.					