Student Personal Campaign Drive Packet

for Students Seeking to Earn Service Learning Hours

Why raise money for the Humane Society of Broward County?
The Humane Society of Broward County is an animal shelter that cares for homeless dogs, cats, rabbits, and other pets. We are a charity, which means that were depend on our community to help us get the money and supplies we need to care for the thousands of pets we receive each year. Without this help, we simply could not help all of the animals who need us.

Student Personal Campaign for Service Hours

The Personal Campaign is a tool to raise money for the animals at the click of a button! After creating a free fundraising Web page, it's easy to email the link to friends, family near and far, and others who want to help you help the animals. The address to the fundraising Web page can also be included in the flier you create, to reach those who you ask face-to-face.

How to do a Personal Campaign for Service Hours:

1. Ask permission from your parents.

2. Decide what your fundraising goal will be, and the start and end dates of your fundraiser. (You will earn one service hour for each $20 raised. This is based on the amount of planning, outreach, and promotion that is involved in fundraising.)

3. Print out the Personal Campaign for Students Registration Form.

4. Print out the Personal Campaign for Hours Log to help you keep track of the time you spend promoting your Personal Campaign, making the flier, creating your fundraising Web page, etc.

5. With your parent's assistance, set up your free fundraising Web page. It's as easy as a, b, c!
   a. Go to: humanebroward.com/donate/personal-campaigns
   b. Select 'DIY Events'
   c. Click 'Create a Page' and follow the instructions

> **Tips:**
> ◆ Customize your fundraising Web page and share your story. Make sure everyone knows WHY you are fundraising for the animals at the Humane Society of Broward County!
>
> ◆ A picture is worth a thousand words, so make sure to include pictures of your own pets!
>
> ◆ Post on Facebook (or other Social Media) and ask friends and family to join your fundraising efforts. You might be surprised who responds!

6. Create an email to send out to your friends and family. Need ideas? See the Sample Emails page in this packet.

7. Make a colorful, fun flier advertising your fundraiser. Pass it out to your friends and neighbors, at school, church, or temple, to your sports teammates, at your parents' places of business, etc. Make sure it includes the Web address to your fundraising page so they can easily make a donation! (If they decide to give you a check or cash instead, you can bring it to the Humane Society when you come to turn in your paperwork.)

8. When you have completed your Personal Campaign fundraiser, call the coordinator (954-266-6822) to arrange a time and date to drop off any cash or checks you have collected, as well as your completed Personal Campaign for Students Registration Form, Personal Campaign Hours Log, and Community Service Project Reflection Questions. Usually drop-offs are scheduled on weekdays, either after school or in the early evening. After all paperwork and donations are verified as received, a Letter of Documentation will be mailed to you within 10 business days of the drop-off.

Personal Campaign for Students Registration Form

Please Print Neatly!

Student's Name: _____ Male or Female Age: _____

Grade Level: _____ School :_____

Parent/Guardian's Name: _____

Mailing Address: _____

_____

Phone Number: _____Parent's Email: _____

By signing below, I agree that:

◆ My child has my permission to participate it this fundraising activity.

◆ I will ensure that my child has this form, the Personal Campaign Hours Log, and Community Service Project Reflection Questions filled out completely before dropping off the forms (and any cash or checks collected).

◆ I understand that the drop-off will most likely occur on a weekday, after school or in the early evening.

Signed,

_____   _____
                   Parent/Guardian Signature   Date

Thank you!

Sample Emails

Be sure to customize and personalize your message to make it your own!

Sample Donation Request Email

Subject: I'm Raising Money for the Animals!

Dear [NAME], I am excited to announce that, as part of a school project, I am launching my own Personal Campaign to raise money for the Humane Society of Broward County! Every dollar I raise will support homeless animals here in our community, a cause very close to my heart! The money I raise will be used to help find forever homes for the many homeless pets at their shelter and educate the community about adopting a pet from an animal shelter like the Humane Society of Broward County. If you want to learn more about the Humane Society, visit the shelter website HumaneBroward.com or my Fundraising Page [ENTER URL HERE]. I hope you will consider donating and helping me to help the thousands of animals cared for by the Humane Society each year. Click here to donate: [ENTER WEB ADDRESS/URL HERE].

Thank you so much!

[YOUR NAME]

Sample Thank You Email

Subject: Thank you for Supporting my Fundraising Efforts!

Dear [NAME], Thank you so much for your contribution to [ENTER CAMPAIGN NAME HERE]. I am so grateful for your support and so are the animals cared for by the Humane Society! Because of you and others like you, I have been able to raise a total of [ENTER FUNDRAISING TOTAL] to support homeless animals in our community. Your donation will make such a big difference! Thank you again for your generous contribution!

Sincerely,

[YOUR NAME]

Personal Campaign Hours Log

Print more than one, if needed

Date	Time Spent	Activity Done	Notes

<div align="center">Humane Society of Broward County</div>

Community Service Project Reflection Questions

<div align="center">Instructions: Please answer SIX of the questions fully and thoughtfully.</div>
<div align="center">(A minimum of 75 words per answer.) Please write clearly. Use additional paper if necessary.</div>

1. Please describe in detail the fundraising/donation collection service project that you did.

2. Why does the Humane Society of Broward County exist?

3. Who benefited as the result of your project?

4. What need in the community did your project address?

5. What did you like or dislike about the experience of conducting your project?

6. What did you learn about people or the community while conducting your project?

7. If you were to do the project again, what would you do differently?

8. How can you continue helping those whose needs your project addressed?

9. How can you educate others or raise awareness about the need in the community your project addressed?

10. What were the most difficult or satisfying parts of your project? Why?

11. How were your values expressed through your project?

12. Complete this sentence: Because of my community service project, I am....