



9<sup>th</sup> Annual  
Big Dog Men's  
Invitational Golf  
Tournament

*Sponsorship  
Proposal*

April 4, 2022

Fort Lauderdale  
Country Club



# Tournament Details

Monday, April 4, 2022

Fort Lauderdale Country Club  
Plantation, Florida

Tournament Format: 4 Person Shamble



## Included for All Players:

- Lunch prior to tournament
- Golf Cart & Greens Fees
- Player Gifts
- Beverages on Course
- On-course contests
- Post-Tournament Cocktail Hour, Dinner & Awards Presentation

## Schedule of Events

11:00 am – Check-In & Lunch

12:15 pm – Tournament Instructions

12:30 pm – Shotgun

5:30 pm – Cocktail Hour followed by  
Dinner & Awards Presentation



*All proceeds benefit the  
Humane Society of Broward County*

[www.HumaneBroward.com/BigDogGolf](http://www.HumaneBroward.com/BigDogGolf)



# Charity Details

## Humane Society of Broward County

**Advocating for and improving the lives of animals by providing adoptions, community services, and education.**

### The Humane Society of Broward County...

- is a 33,000 sq ft, completely air-conditioned shelter and has the ability to house 300+ dogs and cats
- placed over 4,700 pets last year
- has over 150,000 visitors each year
- reaches over 150,000 children and adults each year through Educational Programs and Partnerships
- has over 500 active volunteers
- provided care to over 5,000 pets that visited our vaccine clinic in 2020
- has full-time internal veterinarian services with an on-site clinic and staff
- is identified nationally as a “Leader in Animal Welfare in South Florida”
- is a non-profit 501(c)(3) organization
- receives no funding from the government, United Way or any national group
- is not affiliated with, or a subsidiary of, any national or local animal shelter/group





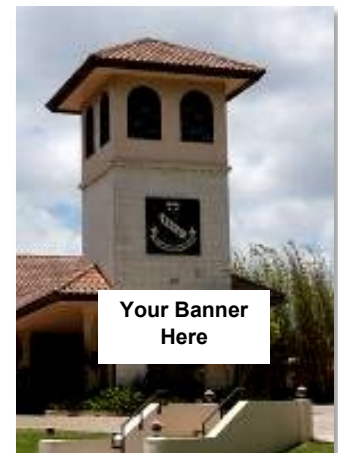
# Big Dog Sponsor

## \$15,000

### *Tournament Presenting Sponsor*

The Big Dog Presenting Sponsorship offers the highest level of exposure, with the tag line ***“Presented by [your company or individual name]”*** attached to the event name for printed materials, press releases and advertising (as secured), as well as five foursomes of players (20 total golfers) in the tournament

- Five (5) foursomes to play in the tournament (20 total golfers)
- Company Logo/Individual Name on printed tournament information
- Inclusion in TV, Radio and Newspaper coverage (as secured)
- Recognition in pre- & post-event press releases
- Opportunity to place an item in the Player Gift Bag (Please no discount cards or coupons; gifts only)
- Recognition in a feature article in Paw Prints, the Humane Society of Broward County's quarterly newsletter (Distribution: 18,000)
- 20 prize drawing tickets (1 per player)
- 20 non-player dinner tickets
- A sponsor-provided banner will be hung at the clubhouse the day of the event
- Company Logo/Individual Name on Hole Flag at Hole #1



# Top Dog Sponsor

## \$10,000

The Top Dog Sponsorship offers a high level of exposure as well as four foursomes of players (16 total golfers) in the tournament

- Four (4) foursomes to play in the tournament (16 total golfers)
- Company Logo/Individual Name on printed tournament information
- Inclusion in TV, Radio and Newspaper coverage (as secured)
- Recognition in pre- & post-event press releases
- Opportunity to place a gift item in the Player Gift Bag.  
(Please no discount cards or coupons; gifts only)
- Recognition in a feature article in Paw Prints, the Humane Society of Broward County's quarterly newsletter (Distribution: 18,000)
- 16 prize drawing tickets (1 per player)
- 16 non-player dinner tickets
- Company Logo/Individual Name on Hole Flag at Signature Hole  
(based on availability)

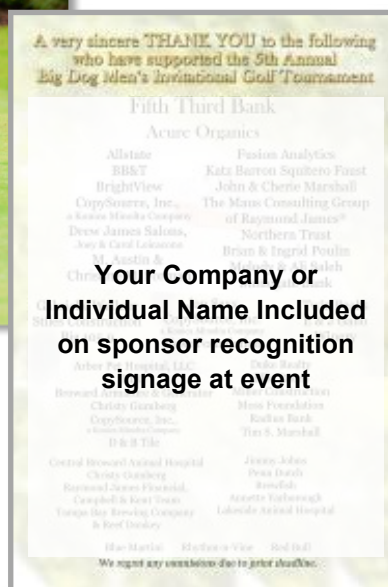


# Cat's Meow Sponsor

## \$5,000

The Cat's Meow Sponsorship offers a moderate level of exposure as well as two foursomes of players (8 total golfers) in the tournament

- Two (2) foursomes to play in the tournament (8 total golfers)
- Company Logo/Individual Name on printed tournament information
- Inclusion in TV, Radio and Newspaper coverage (as secured)
- Recognition in pre- & post-event press releases
- Opportunity to place a gift item in the Player Gift Bag.  
(Please no discount cards or coupons; gifts only)
- Recognition in a feature article in Paw Prints, the Humane Society of Broward County's quarterly newsletter (Distribution: 18,000)
- 8 prize drawing tickets (1 per player)
- Company Logo/Individual Name proudly displayed at one tee box



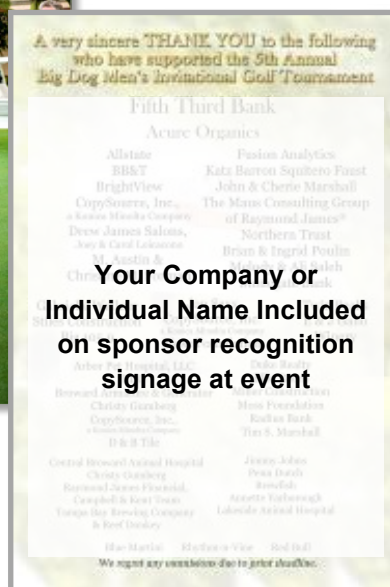


# Kitty Clubhouse Sponsor

## \$2,750

The Kitty Clubhouse Sponsorship offers a moderate level of exposure as well as one foursome of players (4 total golfers) in the tournament

- One (1) foursome to play in the tournament (4 total golfers)
- Recognition in pre- & post-event press releases
- Opportunity to place a gift item in the Player Gift Bag.  
(Please no discount cards or coupons; gifts only)
- Recognition in a feature article in Paw Prints, the Humane Society of Broward County's quarterly newsletter (Distribution: 18,000)
- Company Logo/Individual Name proudly displayed at one tee box



# Golf Cart Sponsor \$2,500

- Exclusive Golf Cart Sponsor of the Ninth Annual Big Dog Men's Invitational Golf Tournament
- Company logo/ individual name included as Golf Cart Sponsor on all player's golf carts
- Included on sponsor recognition signage at event



# Cocktail Hour Sponsor \$1,500

- Exclusive Cocktail Hour Sponsor of the Ninth Annual Big Dog Men's Invitational Golf Tournament
- Your Company Logo/ Individual Name proudly displayed on special signage during the cocktail hour





# Ace of Spades Sponsor \$1,200

- Exclusive Ace of Spades Sponsor of the Ninth Annual Big Dog Men's Invitational Golf Tournament
- Recognition on special signage where tickets are being sold
- Recognition on special signage during Ace of Spades winner drawing and Ace of Spades prize presentation
- Opportunity for sponsor representative (if present) to participate in prize presentation



# Bazooka Sponsor **SOLD**

- Exclusive Bazooka Sponsor of the Ninth Annual Big Dog Men's Invitational Golf Tournament
- Your Company Logo/ Individual Name proudly displayed on special signage at the Bazooka station
- On-course exposure to each team at contest hole





# Paw the Dice Sponsor \$1,000

- Exclusive Paw the Dice Sponsor of the Ninth Annual Big Dog Men's Invitational Golf Tournament
- Your Company Logo/ Individual Name proudly displayed on sponsor tee sign at contest hole
- On-course exposure to each team at contest hole



# Snack Sponsor \$1,000

- Exclusive Snack Sponsor of the Ninth Annual Big Dog Men's Invitational Golf Tournament
- Your Company Logo/ Individual Name proudly displayed on special signage at tournament snack stations
- On-course exposure to players at multiple locations





# Trophy Sponsor \$1,000

- Exclusive Trophy Sponsor of the Ninth Annual Big Dog Men's Invitational Golf Tournament
- Your Company Logo/ Individual Name proudly displayed at the trophy display table prior to tournament start
- Signage displayed with trophy boxes during post-tournament awards presentation ceremony



# Pre-Tournament Challenge Sponsor \$1,000

- Exclusive Pre-Tournament Challenge Sponsor of the Ninth Annual Big Dog Men's Invitational Golf Tournament
- Your Company Logo/ Individual Name proudly displayed on special signage at Challenge location





# On-Course Contest Sponsor \$1,000

- Your Company Logo/Individual Name proudly displayed on sponsor tee sign located at the on-course contest hole
- Choose from three available on-course contest sponsorships (limit one sponsor each)
  - Closest to the Line (All players)
  - Closest to the Pin (Handicap 0-18)
  - Closest to the Pin (Handicap 19-36)



# Hole-in-One Sponsor \$1,000

- Sponsor a Hole-in-One prize hole at the Ninth Annual Big Dog Men's Invitational Golf Tournament
- Your Company Logo/Individual Name proudly displayed on sponsor tee sign located at the on-course contest hole
- Limited to four sponsors, one per Par 3 hole location





# Tee Sign Sponsor

## \$500

- Sponsor recognition on a tee sign at one tournament hole during the Ninth Annual Big Dog Men's Invitational Golf Tournament
- Opportunity to include company logo/name, photo of personal pet, and desired wording (as space allows)
- Limited tee sign sponsorships available



# Sponsorship Agreement

## Big Dog Men's Invitational Golf Tournament

April 4, 2022 at Fort Lauderdale Country Club

*Please indicate your level of participation*

|   |                                 |
|---|---------------------------------|
| <input type="checkbox"/> Big Dog "Presenting" Sponsor     | \$15,000 (Limit ONE)            |
| <input type="checkbox"/> Top Dog Sponsor                  | \$10,000                        |
| <input type="checkbox"/> Cat's Meow Sponsor               | \$ 5,000                        |
| <input type="checkbox"/> Kitty Clubhouse Sponsor          | \$ 2,750                        |
| <input type="checkbox"/> Golf Cart Sponsor                | \$ 2,500 (Limit ONE)            |
| <input type="checkbox"/> Cocktail Hour Sponsor            | \$ 1,500 (Limit ONE)            |
| <input type="checkbox"/> Ace of Spades Sponsor            | \$ 1,200 (Limit ONE)            |
| <input checked="" type="checkbox"/> Bazooka Sponsor       | <del>\$ 1,000</del> <b>SOLD</b> |
| <input type="checkbox"/> Paw the Dice Sponsor             | \$ 1,000 (Limit ONE)            |
| <input type="checkbox"/> Snack Sponsor                    | \$ 1,000 (Limit ONE)            |
| <input type="checkbox"/> Trophy Sponsor                   | \$ 1,000 (Limit ONE)            |
| <input type="checkbox"/> Pre-Tournament Challenge Sponsor | \$ 1,000 (Limit ONE)            |
| <input type="checkbox"/> On-Course Contest Sponsor        | \$ 1,000 (Limit THREE)          |
| <input type="checkbox"/> Hole-In-One Sponsor              | \$ 1,000 (Limit FOUR)           |
| <input type="checkbox"/> Tee Sign Sponsor                 | \$ 500 (Limited Availability)   |
| <input type="checkbox"/> General Event Donation           | \$ _____                        |

*(Any amount is greatly appreciated and will ensure that even more funds will be given directly to the animals, children and adults impacted by the programs and services at the Humane Society of Broward County! )*

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Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

☐ Check enclosed *(Please make checks payable to: Humane Society of Broward County)*

☐ Please charge my credit card. Circle one: American Express / Master Card / Visa / Discover

Account #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Amount to charge \$ \_\_\_\_\_ Authorized signature: \_\_\_\_\_

**Please return form to: Humane Society of Broward County, ATTN: Big Dog Golf**

**2070 Griffin Road, Fort Lauderdale, FL 33312 OR Fax: to 954-989-3991**

**Questions? Please contact Malory Kimble at 954-266-6816 or [mkimble@hsbroward.com](mailto:mkimble@hsbroward.com)**

**Visit [www.HumaneBroward.com/BigDogGolf](http://www.HumaneBroward.com/BigDogGolf) for additional event details**