

**The Marti Huizenga**

**PAWS on the green**



***"CATTYSHACK"***

**Sponsorship Opportunities**

November 7, 2022  
Grande Oaks Golf Club

# The Marti Huizenga PAWS on the Green Women's Golf Tournament

The Twenty-Fourth Annual *Marti Huizenga PAWS on the Green Women's Golf Tournament* to benefit the Humane Society of Broward County is the premier charity golf event of the year. This event attracts women golfers who understand the importance of giving back. These community-minded women will "tee it up" in support of the thousands of dogs, cats, kittens and puppies who need new homes each year.

The tournament will be held at the beautiful *Grande Oaks Golf Club* in Fort Lauderdale, Florida. In addition to fabulous prizes, PAWS on the Green features one of the best silent and live auctions, and special player gifts.

## Cattysack Tournament Details

**Player Entry Fee: \$550**

### SCHEDULE:

#### **Sunday, November 6**

**Pre-Tournament Cocktail Party at the home of Kelly & Keith Koenig**

#### **Monday, November 7**

- 10:00 a.m. Registration, Brunch & Silent Auction**
- 10:30 a.m. Putting Challenge**
- 11:30 a.m. Tournament Shotgun**
- 4:00 p.m. Putting Challenge, Cocktails & Hors d'oeuvres**
- 5:30 p.m. Dinner and Live Auction**



## Humane Society of Broward County

- is a 33,000 square foot, completely air-conditioned shelter and has the ability to house 300+ dogs and cats
- placed over 4,700 pets last year
- has over 150,000 visitors each year
- reaches over 150,000 children and adults each year through Educational Programs and Partnerships
- has over 500 active volunteers
- has full-time internal veterinarian services with an on-site clinic and staff
- is identified nationally as a "Leader in Animal Welfare in South Florida"
- is a non-profit 501(c)(3) organization
- receives no funding from the government, United Way or any national group
- is not affiliated with, or a subsidiary of, any national or local animal shelter/group

### ***Our Mission:***

*Advocating for and improving the lives of animals by providing adoptions, community services, and education.*



# What PAWS Supports

## Education

- Education programs reach over 150,000 children and adults each year through partnerships with Boys & Girls Clubs of Broward County, Girl Scouts of Broward County, local public and private schools, Broward County Libraries, Women In Distress & Broward Sheriff's Office.
- Humane Education is part of the grade K-5 science curriculum in the Broward County School System.
- Ralphie's Reading Buddies program helps children improve their aptitude and increase their self-confidence by reading to dogs.



- Kids in our Junior Dog Trainer program learn how to teach dogs basic commands by working with shelter animals that are waiting for their forever homes.

## Surrender Prevention

- Assistance is provided to pet owners in many different ways as an alternative to surrendering the family pet.
- Families are offered simple medical/dental care, along with care for more serious health issues that might require x-rays and/or surgery, pet behavior assistance, donation of food, and more.

## Low Cost Spay/Neuter and Vaccine Services

- Low cost spay/neuter services are provided for the pets in our community
- Low cost vaccinations available



## Animal Assisted Therapy

- Each year approximately 100 volunteers make over 4,000 visits with dogs to nursing homes, hospitals, children's wards and other facilities throughout Broward County.
- Visits from four-legged friends have been proven to raise the spirits of children and adults of all ages and stages of care, helping to improve their health, independence and quality of life.



## Pet Loss and Grieving

- Free professional counseling for those grieving the death of a pet.
- Support group meets twice a month to provide a safe space for adults and children alike to receive support after experiencing loss.

## Adoptions

- Over 4,700 animals were placed into loving homes last year.
- Adoption counselors help match the right pets with prospective adopters.
- Companion animals enrich the lives of humans in many ways and research even shows that pet owners have less illness and tend to be more content than others.



## Behavior & Training

- A wide range of positive reinforcement training classes are available.
- Free behavior and training handouts are available to the public in both printed and digital formats.
- The Behavior Helpline offers assistance to people having issues with their pets and helps make it possible to keep companion animals with their loving families.



# Sponsorship Opportunities

## Tournament Presenting Sponsor \$25,000

*(One Sponsorship Available)*

- ◆ Opportunity to be the **Exclusive Tournament Presenting Sponsor** of the Twenty-Fourth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament, to be held at one of the finest private courses in South Florida – Grande Oaks Golf Club.
- ◆ Prominent exposure to influential women from all over the United States.
- ◆ Company logo/name on selected tournament-related premiums.
- ◆ **Customized Golf Balls with company name displayed and distributed to all players.**
- ◆ **Exclusive Tournament Presenting Sponsor** recognition at the event and in press releases.
- ◆ Prominent event signage at all event functions.
- ◆ Opportunity to include item in player gift bags.
- ◆ **Exclusive Tournament Presenting Sponsor** recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).
- ◆ Sponsorship will have a lasting impression with a commemorative brick paver placed in the Humane Society of Broward County's "Paw Pathway."

### EXCLUSIVE TOURNAMENT PRESENTING SPONSOR BENEFITS

- ◆ One Women's Foursome in the tournament for your company's use.  
*This is a \$2,200 value.*
- ◆ Invitation for your company's foursome to attend the Monday Evening Awards Dinner.
- ◆ **Grande Oaks Foursome Golf Package\***: Exclusive opportunity to return to Grande Oaks to entertain your clients or reward your staff with a complimentary round of golf for four and lunch.

*\*Based on availability*



# Sponsorship Opportunities

## Champions Sponsor \$15,000

*(One Sponsorship Available)*

- ◆ Opportunity to be the **Exclusive Champions Sponsor** of the Twenty-Fourth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament.
- ◆ Prominent exposure to influential women from all over the United States.
- ◆ **Prominent exposure for company logo/name on four prominent holes.**
- ◆ **Exclusive Champions Sponsor** recognition at the event and in press releases.
- ◆ Prominent event signage at all event functions.
- ◆ Opportunity to include item in player gift bags.
- ◆ **Exclusive Champions Sponsor** recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).

### EXCLUSIVE CHAMPIONS SPONSOR BENEFIT

- ◆ Invitation for two female company representatives to participate in the Golf Tournament.
  - ◆ Invitation for two company representatives to attend the Monday Evening Awards Dinner.
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## Awards Dinner Sponsor \$10,000

*(One Sponsorship Available)*

- ◆ Opportunity to be the **Exclusive Awards Dinner Sponsor** of the Twenty-Fourth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament.
- ◆ Prominent exposure to influential women from all over the United States.
- ◆ **Prominent exposure for company logo/name at the Monday Evening Awards Dinner.**
- ◆ **Exclusive Awards Dinner Sponsor** recognition at the event.
- ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).
- ◆ Opportunity to include item in player gift bags.

### EXCLUSIVE AWARDS DINNER SPONSOR BENEFIT

- ◆ Invitation for one female company representative to participate in the Golf Tournament.
- ◆ Invitation for one company representative to attend the Monday Evening Awards Dinner.



# Sponsorship Opportunities

## Brunch Sponsor \$5,000

*(One Sponsorship Available)*

- ◆ Opportunity to be the **Exclusive Brunch Sponsor** of the Twenty-Fourth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament.
  - ◆ Prominent exposure to influential women from all over the United States.
  - ◆ **Prominent exposure for company logo/name at the Brunch.**
  - ◆ **Exclusive Brunch Sponsor** recognition at the event.
  - ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000)
  - ◆ Opportunity to include item in player gift bags.
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## Entertainment Sponsor \$5,000

*(One Sponsorship Available)*

- ◆ Opportunity to be the **Exclusive Entertainment Sponsor** of the Twenty-Fourth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament.
  - ◆ Prominent exposure to influential women from all over the United States.
  - ◆ **Prominent exposure for company logo/name at the Monday Evening Awards Dinner.**
  - ◆ **Exclusive Monday Evening Entertainment Sponsor** recognition at the event.
  - ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).
  - ◆ Opportunity to include item in player gift bags.
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## Critter Corral Sponsor \$5,000

*(One Sponsorship Available)*

- ◆ Opportunity to be the **Exclusive Critter Corral Sponsor** of the Twenty-Fourth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament.
- ◆ Prominent Exposure to influential women from all over the United States.
- ◆ **Prominent exposure for company logo/name at the Critter Corral Adoption area at Grande Oaks Golf Club.**
- ◆ **Exclusive Critter Corral Sponsor** recognition at the event.
- ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).
- ◆ Opportunity to include item in player gift bags.



# Sponsorship Opportunities

## Player Gift Sponsor \$5,000

*(One Sponsorship Available)*

- ◆ Opportunity to be the **Exclusive Player Gift Sponsor** of the Twenty-Fourth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament.
  - ◆ Prominent exposure to influential women from all over the United States.
  - ◆ Prominent exposure for company logo/name at tournament.
  - ◆ **Company logo/name displayed on one Player Gift to be distributed to all players.**
  - ◆ **Exclusive Player Gift Sponsor** recognition at the event.
  - ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).
  - ◆ Opportunity to include item in player gift bags.
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## Silent Auction Sponsor \$5,000

*(One Sponsorship Available)*

- ◆ Opportunity to be the **Exclusive Silent Auction Sponsor** of the Twenty-Fourth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament.
  - ◆ Prominent exposure to influential women from all over the United States.
  - ◆ **Exclusive Silent Auction Sponsor** recognition at the event.
  - ◆ **Special signage with company name/logo featured in the Silent Auction area.**
  - ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).
  - ◆ Opportunity to include item in player gift bags.
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## Volunteer T-Shirt Sponsor \$2,500

*(One Sponsorship Available)*

- ◆ Opportunity to be the **Volunteer T-Shirt Sponsor** of the Twenty-Fourth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament.
- ◆ Prominent exposure to influential women from all over the United States.
- ◆ Prominent exposure for company logo/name at tournament.
- ◆ **Company name/logo displayed on approximately 50 Volunteer T-Shirts.**
- ◆ **Exclusive Volunteer T-Shirt Sponsor** recognition at the event.
- ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).
- ◆ Opportunity to include item in player gift bags.



# Sponsorship Opportunities

## Putting Challenge Sponsor \$2,500

*(One Sponsorship Available)*

- ◆ Opportunity to be the **Exclusive Putting Challenge Sponsor** of the Twenty-Fourth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament.
  - ◆ Prominent exposure to influential women from all over the United States.
  - ◆ **Exclusive Putting Challenge Sponsor** recognition at the event.
  - ◆ Prominent exposure for company logo/name at tournament.
  - ◆ **Opportunity to provide company items to be displayed at the Putting Challenge.**
  - ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).
  - ◆ Opportunity to include item in player gift bags.
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## Golf Cart Sponsor \$2,500

*(One Sponsorship Available)*

- ◆ Opportunity to be the **Exclusive Golf Cart Sponsor** of the Twenty-Fourth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament.
  - ◆ Prominent exposure to influential women from all over the United States.
  - ◆ **Exclusive Golf Cart Sponsor recognition on all players' golf carts.**
  - ◆ **Exclusive Golf Cart Sponsor** recognition at the event.
  - ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).
  - ◆ Opportunity to include item in player gift bags.
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## Player Perks Sponsor \$2,500

*(One Sponsorship Available)*

- ◆ Opportunity to be the **Exclusive Player Perks Sponsor** of the Twenty-Fourth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament.
- ◆ Prominent exposure to influential women from all over the United States.
- ◆ **Exclusive Player Perks Sponsor** recognition at the event.
- ◆ Prominent exposure for company logo/name at tournament.
- ◆ **Company name/logo will be displayed on the Player Perks Recovery Golf Kits.**
- ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).
- ◆ Opportunity to include item in player gift bags.





# Sponsorship Opportunities

## Beverage Sponsor \$2,500

*(One Sponsorship Available)*

- ◆ Opportunity to be the **Exclusive Beverage Sponsor** of the Twenty-Fourth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament.
- ◆ Prominent exposure to influential women from all over the United States.
- ◆ **Prominent exposure for company logo/name at Beverage Station on the course.**
- ◆ **Exclusive Beverage Sponsor** recognition at the event.
- ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).
- ◆ Opportunity to include item in player gift bags.

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## Tee Sponsor \$500

*(36 Sponsorships Available)*

- ◆ Opportunity to be a **Tee Sponsor** of the Twenty-Fourth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament.
- ◆ Prominent exposure to influential women from all over the United States.
- ◆ **Tee Sponsor recognition at one tournament hole. (Opportunity to include a pet's photo on sign)**
- ◆ **Tee Sponsor** recognition at the event.
- ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).



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## Longest Drive Sponsor \$500

*(2 Sponsorships Available)*

- ◆ Opportunity to be a **Longest Drive Sponsor** of the Twenty-Fourth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament.
- ◆ Prominent exposure to influential women from all over the United States.
- ◆ **Sponsor recognition at one tournament hole.**
- ◆ **Longest Drive Sponsor** recognition at the event.
- ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).

# Sponsorship Opportunities

## Closest to the Line Sponsor \$500 *(2 Sponsorships Available)*

- ◆ Opportunity to be a **Closest to the Line Sponsor** of the Twenty-Fourth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament.
  - ◆ Prominent exposure to influential women from all over the United States.
  - ◆ **Sponsor recognition at one tournament hole.**
  - ◆ **Closest to the Line Sponsor** recognition at the event.
  - ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).
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## Closest to the Pin Sponsor \$500 *(4 Sponsorships Available)*

- ◆ Opportunity to be a **Closest to the Pin Sponsor** of the Twenty-Fourth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament.
  - ◆ Prominent exposure to influential women from all over the United States.
  - ◆ **Sponsor recognition at one tournament hole.**
  - ◆ **Closest to the Pin Sponsor** recognition at the event.
  - ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).
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# Sponsorship Opportunities

## The Marti Huizenga PAWS on the Green Women's Golf Tournament

Grande Oaks Golf Club

November 7, 2022

Please sign and return with the envelope provided by September 1, 2022 in order to ensure recognition on printed materials.

Please contact 954-266-6827 or [info@PAWSBroward.com](mailto:info@PAWSBroward.com) with any questions.

### AVAILABLE SPONSORSHIP OPPORTUNITIES

Please indicate below your level of participation

<input type="checkbox"/> Tournament Presenting Sponsor	\$25,000	<input type="checkbox"/> Putting Challenge Sponsor	\$ 2,500
<input type="checkbox"/> Champions Sponsor	\$15,000	<input type="checkbox"/> Golf Cart Sponsor	\$ 2,500
<input type="checkbox"/> Awards Dinner Sponsor	\$10,000	<input type="checkbox"/> Player Perks Sponsor	\$ 2,500
<input type="checkbox"/> Brunch Sponsor	\$ 5,000	<input type="checkbox"/> Beverage Sponsor	\$ 2,500
<input type="checkbox"/> Entertainment Sponsor	\$ 5,000	<input type="checkbox"/> Tee Sponsor	\$ 500
<input type="checkbox"/> Critter Corral Sponsor	\$ 5,000	<input type="checkbox"/> Longest Drive Sponsor	\$ 500
<input type="checkbox"/> Player Gift Sponsor	\$ 5,000	<input type="checkbox"/> Closest to the Line Sponsor	\$ 500
<input type="checkbox"/> Silent Auction Sponsor	\$ 5,000	<input type="checkbox"/> Closest to the Pin Sponsor	\$ 500
<input type="checkbox"/> Volunteer T-Shirt Sponsor	\$ 2,500	<input type="checkbox"/> General Event Donation	\$ _____

\_\_\_\_\_  
Company or Individual Name as you wish to be acknowledged in printed material

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Contact Phone Number

\_\_\_\_\_  
Authorizing Signature

Please make checks payable to PAWS or, for your convenience,  
you may charge your contribution to your credit card:

American Express     Master Card     Visa     Discover

Account # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Billing Zip Code \_\_\_\_\_ Amount Authorized to Charge \$ \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Please print name as it appears on card \_\_\_\_\_

Please email this form to: [info@PAWSBroward.com](mailto:info@PAWSBroward.com) / or mail to:

Humane Society of Broward County | Attn: PAWS on the Green | 2070 Griffin Road | Fort Lauderdale, FL 33312

*Thank you for your support of PAWS and the Humane Society of Broward County!*

The Humane Society of Broward County is a tax exempt organization under the Internal Revenue Code Section 501(c) 3.

Tax ID #59-6002321.