

PAWS

*Enchanted
Masquerade
Ball*



SATURDAY

April 22, 2023

Presented by: **spirit**



Marriott Harbor Beach Resort & Spa

SPONSORSHIP OPPORTUNITIES



PAWS - an Auxiliary of the Humane Society of Broward County
2070 Griffin Road • Fort Lauderdale, FL 33312
954-989-3977 • www.PAWSBroward.com



The Humane Society of Broward County

Our Mission: Advocating for and improving the lives of animals by providing adoptions, community services, and education.



The Humane Society of Broward County:

- Is a non-profit 501(c)(3) organization (Tax ID# 59-6002321)
- Is a 33,000 square foot, completely air-conditioned shelter
- Can house 300+ dogs, puppies, cats, kittens and bunnies
- Placed over 4,200 animals into homes last fiscal year
- Receives over 250,000 visitors to the facility annually
- Has full-time internal veterinary services with an on-site clinic and staff
- Is recognized nationally as a "leader in animal welfare in the southeastern United States"
- Is supported by over 625 active volunteers
- Receives no funding from the government, or any other national group
- Is not affiliated with, or a subsidiary of, any national or local animal shelter or group



*PAWS, an auxiliary of
the Humane Society of Broward County*

PAWS was founded in 1997 and is an auxiliary of the independent non-profit organization, the Humane Society of Broward County (HSBC). HSBC is not affiliated with any other Humane Society or any national or local animal welfare groups. The shelter relies entirely upon private donations, grants, bequests and fundraising events to care for the more than 30,000 animals the HSBC provides services for each year. Funds raised from special events help the Humane Society of Broward County continue to provide the following programs and services.

Programs & Services Supported by the Enchanted Masquerade Ball

Education

- Education programs reach over 150,000 children and adults each year through partnerships with Boys & Girls Clubs of Broward County, Girl Scouts of Broward County, local public and private schools (including schools that educate mentally challenged children and adults), Broward County Libraries, Women In Distress & Broward Sheriff's Office.
- Humane Education is part of the grade K-5 science curriculum in the Broward County School System.
- Ralphie's Reading Buddies program helps children improve their aptitude and increase their self-confidence by reading to dogs.

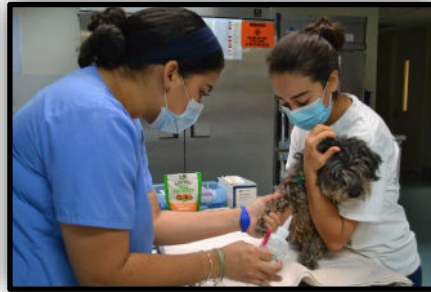


Surrender Prevention

- Assistance is provided to pet owners in many different ways as an alternative to surrendering the family pet.
- Families are offered simple medical/dental care, along with care for more serious health issues that might require x-rays and/or surgery, pet behavior assistance, donation of food, and more.

Low Cost Vaccine Services

- Low cost vaccinations available



for the pets in our community

Animal Assisted Therapy

- Volunteers and their animal assisted therapy pets visit nursing homes, hospitals, children's wards and other facilities throughout Broward County.
- Visits from four-legged friends have been proven to raise the spirits of children and adults of all ages and stages of care, helping to improve their health, independence



and quality of life.

Pet Loss and Grieving

- Free professional counseling for those grieving the death of a pet.
- Support group meets twice a month to provide a safe space for adults and children alike to receive support after experiencing loss.

Adoptions

- Over 4,200 animals were placed into loving homes or reunited with their owners in 2022.
- Adoption counselors help match the right pets with prospective adopters.
- Companion animals enrich the lives of humans in many ways and research even shows that pet owners have less illness and tend to



be more content than others.

Behavior & Training

- A wide range of Positive Reinforcement training classes are available.
- Free Behavior and Training Handouts are available to the public in both printed and digital formats.
- The Behavior Helpline offers assistance to people having issues with their pets and helps make it possible to keep companion animals with their loving families.

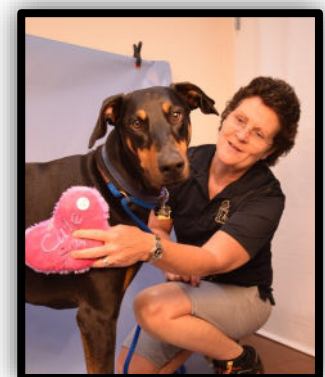


Table Sponsorships

BAUTA MASK SPONSOR - \$25,000 (SOLD)

- (2) Tables for 10 (20 guests)
- Personalized butler service at your tables
- Premium red and white wine for your tables
- Inside front cover color ad and (1) premier full page color ad in the Gala keepsake journal
- Keepsake photo for each guest
- Name or Logo on printed and/or digital invitations
- Recognition in all pre & post press releases as presenting sponsor
- Social media recognition
- Premier recognition on signage and video wall at the event
- Opportunity to supply a gift for all of the attendees (*gift must be pre-approved by HSBC*)
- Recognition in the Paw Prints newsletter (circulation 13,000)

COLOMBINA MASK SPONSOR - \$15,000

- Table for 12
- Personalized butler service at your table
- Premium red and white wine for your table
- Keepsake photo for each guest
- (1) premier placement full page color ad in the Gala keepsake journal
- Name or Logo on printed and/or digital invitations
- Recognition in all pre & post press releases
- Social media recognition
- Premier recognition on signage and video wall at the event
- Opportunity to supply a gift for all of the attendees (*gift must be pre-approved by HSBC*)
- Recognition in the Paw Prints newsletter (circulation 13,000)

VOLTO MASK SPONSOR - \$10,000

- Table for 12
- Personalized butler service at your table
- Premium red and white wine for your table
- Keepsake photo for each guest
- (1) premier placement full page color ad in the Gala keepsake journal
- Name or Logo on printed and/or digital invitations
- Recognition in all pre & post press releases
- Social media recognition
- Recognition on signage and video wall at the event
- Opportunity to supply a gift for all of the attendees for an additional \$750 (*gift must be pre-approved by HSBC*)
- Recognition in the Paw Prints newsletter (circulation 13,000)

Table Sponsorships

PANTALONE MASK SPONSOR - \$7,000

- Table for 10
- Personalized butler service at your table
- Premium red and white wine for your table
- Keepsake photo for each guest
- (1) premier placement full page color ad in the Gala keepsake journal
- Name or Logo on printed and/or digital invitations
- Recognition in all pre & post press releases
- Social media recognition
- Recognition on signage and video wall at the event
- Opportunity to supply a gift for all of the attendees for an additional \$750 (*gift must be pre-approved by HSBC*)
- Recognition in the Paw Prints newsletter (circulation 13,000)

ARLECCHINO MASK SPONSOR - \$5,000

- Table for 10
- Premium red and white wine for your table
- Keepsake photo for each guest
- (1) full page color ad in the Gala keepsake journal
- Name or Logo on printed and/or digital invitations
- Recognition in all pre & post press releases
- Social media recognition
- Recognition on signage and video wall at the event
- Opportunity to supply a gift for all of the attendees for an additional \$750 (*gift must be pre-approved by HSBC*)
- Recognition in the Paw Prints newsletter (circulation 13,000)

ZANNI MASK SPONSOR - \$3,500

- Table for 10
- Keepsake photo for each guest
- (1) half page color ad in the Gala keepsake journal
- Name or Logo on printed and/or digital invitations
- Recognition in all pre & post press releases
- Social media recognition
- Recognition on signage and video wall at the event
- Recognition in the Paw Prints newsletter (circulation 13,000)

Underwriting Opportunities

Decorations Underwriter - \$ 15,000

- Name or Logo on printed and/or digital invitations
- Recognition in all pre & post press releases
- Recognition on signage near the ballroom entrance
- Recognition on signage at the event and on the video wall at the event
- Opportunity to supply a gift for all of the attendees for an additional \$750 (*gift must be pre-approved by HSBC*)
- Recognition in the Paw Prints newsletter (circulation 13,000)

Entertainment Underwriter - \$ 8,500

- Name or Logo on printed and/or digital invitations
- Recognition in all pre & post press releases
- Name announced a minimum of 2 times at the event as the Entertainment Underwriter
- Recognition on signage and video wall at the event
- Opportunity to supply a gift for all of the attendees for an additional \$750 (*gift must be pre-approved by HSBC*)
- Recognition in the Paw Prints newsletter (circulation 13,000)

Journal Underwriter - \$ 7,000

- Name or Logo on printed and/or digital invitations
- Recognition in all pre & post press releases
- Recognition on the cover of the Keepsake Journal
- Recognition on signage and video wall at the event
- Opportunity to supply a gift for all of the attendees for an additional \$750 (*gift must be pre-approved by HSBC*)
- Recognition in the Paw Prints newsletter (circulation 13,000)

Video Wall Underwriter - \$ 6,000

- Name or Logo on printed and/or digital invitations
- Recognition in all pre & post press releases
- Name or Logo as a watermark on the video wall presentation the night of the event
- Recognition on signage and video wall at the event
- Opportunity to supply a gift for all of the attendees for an additional \$750 (*gift must be pre-approved by HSBC*)
- Recognition in the Paw Prints newsletter (circulation 13,000)

Underwriting Opportunities

Photo Underwriter - \$ 5,000

- Name or Logo on printed and/or digital invitations
- Recognition in all pre & post press releases
- Name or Logo included on the memento photos printed the evening of the event
- Recognition on signage and video wall at the event
- Opportunity to supply a gift for all of the attendees for an additional \$750 (*gift must be pre-approved by HSBC*)
- Recognition in the Paw Prints newsletter (circulation 13,000)

Valet Underwriter - \$ 3,000

- Name or Logo on printed and/or digital invitations
- Recognition in all pre & post press releases
- Recognition on signage at the valet area
- Recognition on signage and video wall at the event
- Opportunity to supply a gift for all of the attendees for an additional \$750 (*gift must be pre-approved by HSBC*)
- Recognition in the Paw Prints newsletter (circulation 13,000)

General Event Donation

Would you prefer to make a general event donation?

All general donations towards the event are truly appreciated and will benefit the animals at the Humane Society of Broward County. Event donation donors will be recognized in the Keepsake Journal.



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Sponsorship Confirmation

Please sign and return with the envelope provided by March 10, 2023 in order to ensure recognition on printed materials. Please contact 954-266-6827 with any questions.

All individual donations of \$2,500 or more will be recognized on the invitation.

<input checked="" type="checkbox"/> Bauta Mask Sponsor	SOLD	<input type="checkbox"/> Pantalone Mask Sponsor	\$ 7,000
<input type="checkbox"/> Colombina Mask Sponsor	\$15,000	<input type="checkbox"/> Arlecchino Mask Sponsor	\$ 5,000
<input type="checkbox"/> Volto Mask Sponsor	\$10,000	<input type="checkbox"/> Zanni Mask Sponsor	\$ 3,500

Underwriting Confirmation

<input type="checkbox"/> Decorations Underwriter	\$15,000	<input type="checkbox"/> Video Wall Underwriter	\$6,000
<input type="checkbox"/> Entertainment Underwriter	\$8,500	<input type="checkbox"/> Photo Underwriter	\$5,000
<input type="checkbox"/> Journal Underwriter	\$7,000	<input type="checkbox"/> Valet Underwriter	\$3,000

I would like to add \$750 to supply a gift for all of the attendees.
(Gift must be pre-approved by HSBC. Opportunity only available with select sponsorships.)

I would like to make a General Event Donation in the amount of \$ _____

Name _____ Company Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Please make checks payable to PAWS. Or for your convenience, you may charge your contribution to your credit card.

American Express Master Card Visa Discover

Account # _____ Expiration Date _____ Amount authorized to charge \$ _____

Authorized Signature _____ Please Print _____

Please Return To:

Humane Society of Broward County • Attn: PAWS • 2070 Griffin Road • Fort Lauderdale, FL 33312
or email form to: info@PAWSBroward.com.

Please contact 954-266-6827 with any questions.

Thank you for your support of PAWS and the Humane Society of Broward County!

The Humane Society of Broward County is a tax exempt organization under the Internal Revenue Code Section 501(c) 3.
Tax ID #59-6002321.