



# PAWS "Enchanted Masquerade Ball"

## Presented by Spirit Airlines

Saturday, April 22, 2023 at the Marriott Harbor Beach Resort & Spa

### Journal Form

**PRINT DEADLINE: March 17, 2023**

<u>Ad Size</u>	<u>Full Color</u>	<u>Ad Size</u>	<u>B/W</u>	<u>Full Color</u>
<input type="checkbox"/> Back Journal Cover	\$2,000	<input type="checkbox"/> Full Page	\$250	\$425
<input checked="" type="checkbox"/> Inside Front Cover	SOLD	<input type="checkbox"/> 1/2 Page	\$150	\$230
<input type="checkbox"/> Inside Back Cover	\$1,850	*All Gala journal purchasers will receive a 20% discount opportunity on PAWS Membership Directory ads*		
<input type="checkbox"/> Premier Placement Page	\$1,500			
<input type="checkbox"/> Premier Placement 1/2 page	\$800			

*Journal Size 8 1/2 x 11*

*Covers/Premier Placement - Full-bleed (8.75" w X 11.25" h) • Full-page (7.5" w X 9.25" h) • 1/2 page (7.5" w X 4.625" h)*

### **Pet Name & Photo Listing - \$50 each**

The Journal will have a section featuring names & photos of pets only. These names & photos will be listed in honor or memory. **\*1 pet photo per listing\***  
*(Example: In memory, Fluffy Miller (pet photo); In honor, Bingo Baxter (pet photo))*

I would like to reserve \_\_\_\_\_ pet listings at \$50 each.

Memory  Memory  
 Name 1: \_\_\_\_\_  Honor Name 2: \_\_\_\_\_  Honor

*(please use the back side of form to include more names)*

### **FORM OF PAYMENT (Please Print)**

A check made payable to PAWS is enclosed for the amount of \$ \_\_\_\_\_

Please bill my:  VISA  Master Card  American Express  Discover

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Authorized amount to charge \$ \_\_\_\_\_ Authorized Signature \_\_\_\_\_

Name/Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Business #: \_\_\_\_\_ Email: \_\_\_\_\_

**Please return ads to: Humane Society of Broward County**  
**Attn: PAWS Enchanted Masquerade Ball Journal**  
**2070 Griffin Road • Fort Lauderdale, FL 33312**  
**Phone: 954-266-6827**  
**Email digital files to: info@PAWSBroward.com. Minimum 300 dpi JPEG\***

\*Photos may be color or black & white. Original photos will be returned. Please do not staple or fold artwork. Identify photo on back with name and address. Payment must be received before placement of any ads. Not responsible for quality of ads submitted in format other than listed above. Need additional information or have questions regarding format, email [info@PAWSBroward.com](mailto:info@PAWSBroward.com) or call 954-266-6827.