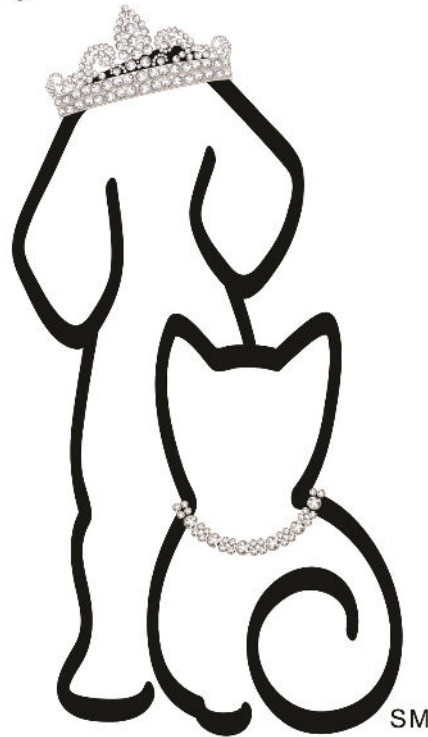


“Bling it on for PAWS”



The Marti Huizenga
25th PAWS on the Green

Silver Jubilee

*Presented by Rita & Rick Case
Automotive Group*

Sponsorship Opportunities

October 30, 2023
Grande Oaks Golf Club

The Marti Huizenga PAWS on the Green Women's Golf Tournament



The Twenty-Fifth Annual **Marti Huizenga PAWS on the Green Women's Golf Tournament**, presented by Rita & Rick Case Automotive Group to benefit the Humane Society of Broward County is the premier charity golf event of the year. This event attracts women golfers who understand the importance of giving back. These community-minded women will "tee it up" in support of the thousands of dogs, cats, kittens and puppies who need new homes each year.

The tournament will be held at the beautiful *Grande Oaks Golf Club* in Fort Lauderdale, Florida. In addition to fabulous prizes, PAWS on the Green features one of the best silent and live auctions, and special player gifts.

Tournament Details

Player Entry Fee: \$600

SCHEDULE:

Sunday, October 29

- Pre-Tournament Cocktail Party at the home of Kelly & Keith Koenig

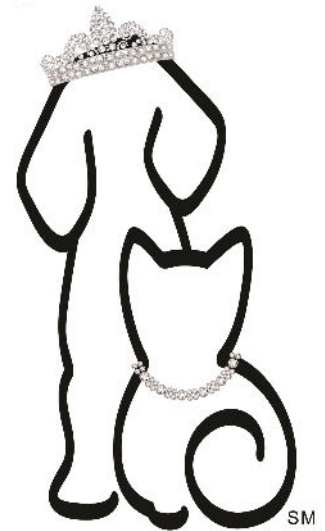
Monday, October 30

- 10:00 a.m. Registration, Putting Challenge, Brunch & Silent Auction

- 11:30 a.m. Tournament Shotgun

- 4:00 p.m. Putting Challenge, Cocktails & Hors d'oeuvres,
Silent Auction and Entertainment

- 5:30 p.m. Dinner and Live Auction



Humane Society of Broward County

Our Mission:

*Advocating for and improving the lives of animals
by providing adoptions, community services, and education.*

- is a 33,000 square foot, completely air-conditioned shelter and has the ability to house 300+ dogs and cats
- placed over 4,500 pets last year
- has over 150,000 visitors each year
- reaches over 150,000 children and adults each year through Educational Programs and Partnerships
- has over 500 active volunteers
- has full-time internal veterinarian services with an on-site clinic and staff
- is identified nationally as a "Leader in Animal Welfare in South Florida"
- is a non-profit 501(c)(3) organization
- receives no funding from the government, United Way or any national group
- is not affiliated with, or a subsidiary of, any national or local animal shelter/group





What PAWS Supports



Education

- Education programs reach over 150,000 children and adults each year through partnerships with Boys & Girls Clubs of Broward County, Girl Scouts of Broward County, local public and private schools, Broward County Libraries, Women In Distress & Broward Sheriff's Office.
- Humane Education is part of the grade K-5 science curriculum in the Broward County School System.



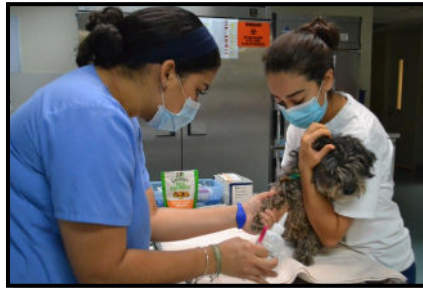
- Ralphie's Reading Buddies program helps children improve their aptitude and increase their self-confidence by reading to dogs.
- Kids in our Junior Dog Trainer program learn how to teach dogs basic commands by working with shelter animals that are waiting for their forever homes.

Surrender Prevention

- Assistance is provided to pet owners in many different ways as an alternative to surrendering the family pet.
- Families are offered simple medical/dental care, along with care for more serious health issues that might require x-rays and/or surgery, pet behavior assistance, donation of food, and more.

Low Cost Spay/Neuter and Vaccine Services

- Low cost spay/neuter services are provided for the pets in our community
- Low cost vaccinations available



Animal Assisted Therapy

- Our Animal Assisted Therapy volunteers along with their certified four-legged companions visit numerous nursing homes, hospitals, children's wards and other facilities throughout Broward County.



- Visits from our furry friends have been proven to raise the spirits of children and adults of all ages and stages of care, helping to improve their health, independence and quality of life.

Pet Loss and Grieving

- Free professional counseling for those grieving the death of a pet.
- Support group meets twice a month to provide a safe space for adults and children alike to receive support after experiencing loss.

Adoptions

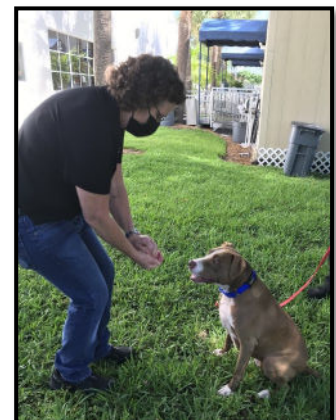
- Over 4,500 animals were placed into loving homes last year.



- Adoption counselors help match the right pets with prospective adopters.
- Companion animals enrich the lives of humans in many ways and research even shows that pet owners have less illness and tend to be more content than others.

Behavior & Training

- A wide range of positive reinforcement training classes are available.
- Free behavior and training handouts are available to the public in both printed and digital formats.
- The Behavior Helpline offers assistance to people having issues with their pets and helps make it possible to keep companion animals with their loving families.





Sponsorship Opportunities



Tournament Jubilee Presenting Sponsor \$25,000

(SOLD)

- ◆ Opportunity to be the **Exclusive Tournament Jubilee Presenting Sponsor** of the Twenty-Fifth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament, presented by Rita & Rick Case Automotive Group, to be held at one of the finest private courses in South Florida – Grande Oaks Golf Club.
- ◆ Prominent exposure to influential women from all over the United States.
- ◆ Company logo/name on selected tournament-related premiums.
- ◆ **Exclusive Tournament Jubilee Presenting Sponsor** recognition at the event and in press releases.
- ◆ Prominent event signage at all event functions.
- ◆ Opportunity to include item in player gift bags.
- ◆ **Exclusive Tournament Jubilee Presenting Sponsor** recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).
- ◆ Sponsorship will have a lasting impression with a commemorative brick paver placed in the Humane Society of Broward County's "Paw Pathway."

EXCLUSIVE TOURNAMENT JUBILEE PRESENTING SPONSOR BENEFITS

- ◆ One Women's Foursome in the tournament for your company's use.
This is a \$2,400 value.
- ◆ Invitation for your company's foursome to attend the Monday Evening Awards Dinner.
- ◆ **Grande Oaks Foursome Golf Package***: Exclusive opportunity to return to Grande Oaks to entertain your clients or reward your staff with a complimentary round of golf for four and lunch.

**Based on availability*





Sponsorship Opportunities



Crown Champions Sponsor \$10,000

(One Sponsorship Available)

- ◆ Opportunity to be the **Exclusive Crown Champions Sponsor** of the Twenty-Fifth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament, presented by Rita & Rick Case Automotive Group.
- ◆ Prominent exposure to influential women from all over the United States.
- ◆ **Prominent exposure for company logo/name on four prominent holes.**
- ◆ **Exclusive Crown Champions Sponsor** recognition at the event and in press releases.
- ◆ Prominent event signage at all event functions.
- ◆ Opportunity to include item in player gift bags.
- ◆ **Exclusive Crown Champions Sponsor** recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).

EXCLUSIVE CROWN CHAMPIONS SPONSOR BENEFIT

- ◆ Invitation for two female company representatives to participate in the Golf Tournament.
- ◆ Invitation for two company representatives to attend the Monday Evening Awards Dinner.

Awards 25th Anniversary Dinner Sponsor \$10,000

(One Sponsorship Available)

- ◆ Opportunity to be the **Exclusive Awards 25th Anniversary Dinner Sponsor** of the Twenty-Fifth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament, presented by Rita & Rick Case Automotive Group.
- ◆ Prominent exposure to influential women from all over the United States.
- ◆ **Prominent exposure for company logo/name at the Monday Evening Awards Dinner.**
- ◆ **Exclusive Awards 25th Anniversary Dinner Sponsor** recognition at the event.
- ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).
- ◆ Opportunity to include item in player gift bags.

EXCLUSIVE AWARDS 25th ANNIVERSARY DINNER SPONSOR BENEFIT

- ◆ Invitation for two female company representatives to participate in the Golf Tournament.
- ◆ Invitation for two company representatives to attend the Monday Evening Awards Dinner.



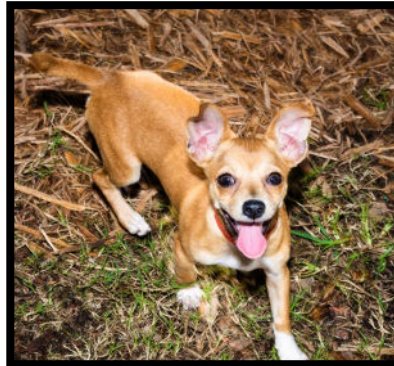


Sponsorship Opportunities



PAWS Founder Sponsor in Honor of Marti Huizenga

- ◆ Opportunity to be a **PAWS Founder Sponsor in Honor of Marti Huizenga** of the Twenty-Fifth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament, presented by Rita & Rick Case Automotive Group.
- ◆ Prominent exposure to influential women from all over the United States.
- ◆ **PAWS Founder Sponsor in Honor of Marti Huizenga** recognition at the event.
- ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).



Levels Available

◆ \$5.000

◆ \$2.500

◆ \$1.000



Sponsorship Opportunities



Crystal Brunch Sponsor \$5,000

(One Sponsorship Available)

- ◆ Opportunity to be the **Exclusive Crystal Brunch Sponsor** of the Twenty-Fifth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament, presented by Rita & Rick Case Automotive Group.
- ◆ Prominent exposure to influential women from all over the United States.
- ◆ **Prominent exposure for company logo/name at the Brunch.**
- ◆ **Exclusive Crystal Brunch Sponsor** recognition at the event.
- ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000)
- ◆ Opportunity to include item in player gift bags.

Exquisite Entertainment Sponsor \$5,000

(One Sponsorship Available)

- ◆ Opportunity to be the **Exclusive Exquisite Entertainment Sponsor** of the Twenty-Fifth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament, presented by Rita & Rick Case Automotive Group.
- ◆ Prominent exposure to influential women from all over the United States.
- ◆ **Prominent exposure for company logo/name to be displayed at the Monday Evening Awards Dinner.**
- ◆ **Exclusive Exquisite Entertainment Sponsor** recognition at the event.
- ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).
- ◆ Opportunity to include item in player gift bags.

Critter Corral Celebration Sponsor \$5,000

(SOLD)

- ◆ Opportunity to be the **Exclusive Critter Corral Celebration Sponsor** of the Twenty-Fifth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament, presented by Rita & Rick Case Automotive Group.
- ◆ Prominent Exposure to influential women from all over the United States.
- ◆ **Prominent exposure for company logo/name at the Critter Corral Celebration Adoption area at Grande Oaks Golf Club.**
- ◆ **Exclusive Critter Corral Celebration Sponsor** recognition at the event.
- ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).
- ◆ Opportunity to include item in player gift bags.





Sponsorship Opportunities



Dazzling Player Gift Sponsor \$5,000

(One Sponsorship Available)

- ◆ Opportunity to be the **Exclusive Dazzling Player Gift Sponsor** of the Twenty-Fifth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament, presented by Rita & Rick Case Automotive Group.
- ◆ Prominent exposure to influential women from all over the United States.
- ◆ Prominent exposure for company logo/name at tournament.
- ◆ **Company logo/name displayed on one Player Gift to be distributed to all players.**
- ◆ **Exclusive Dazzling Player Gift Sponsor** recognition at the event.
- ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).
- ◆ Opportunity to include item in player gift bags.

Shining Silent Auction Sponsor \$5,000

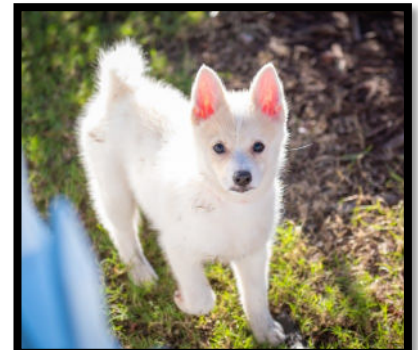
(One Sponsorship Available)

- ◆ Opportunity to be the **Exclusive Shining Silent Auction Sponsor** of the Twenty-Fifth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament, presented by Rita & Rick Case Automotive Group.
- ◆ Prominent exposure to influential women from all over the United States.
- ◆ **Exclusive Shining Silent Auction Sponsor** recognition at the event.
- ◆ **Recognition as the Shining Silent Auction Sponsor on the online auction platform.**
- ◆ **Special signage with company name/logo featured in the Silent Auction area.**
- ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).
- ◆ Opportunity to include item in player gift bags.

Sparkling Volunteer T-Shirt Sponsor \$2,500

(One Sponsorship Available)

- ◆ Opportunity to be the **Exclusive Sparkling Volunteer T-Shirt Sponsor** of the Twenty-Fifth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament, presented by Rita & Rick Case Automotive Group.
- ◆ Prominent exposure to influential women from all over the United States.
- ◆ Prominent exposure for company logo/name at tournament.
- ◆ **Company name/logo displayed on approximately 50 Volunteer T-Shirts.**
- ◆ **Exclusive Sparkling Volunteer T-Shirt Sponsor** recognition at the event.
- ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).
- ◆ Opportunity to include item in player gift bags.





Sponsorship Opportunities



Putting Challenge Sponsor \$2,500

(One Sponsorship Available)

- ◆ Opportunity to be the **Exclusive Putting Challenge Sponsor** of the Twenty-Fifth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament, presented by Rita & Rick Case Automotive Group.
 - ◆ Prominent exposure to influential women from all over the United States.
 - ◆ **Exclusive Putting Challenge Sponsor** recognition at the event.
 - ◆ Prominent exposure for company logo/name at tournament.
 - ◆ **Opportunity to provide company items to be displayed at the Putting Challenge.**
 - ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).
 - ◆ Opportunity to include item in player gift bags.
-

Glitzy Golf Cart Sponsor \$2,500

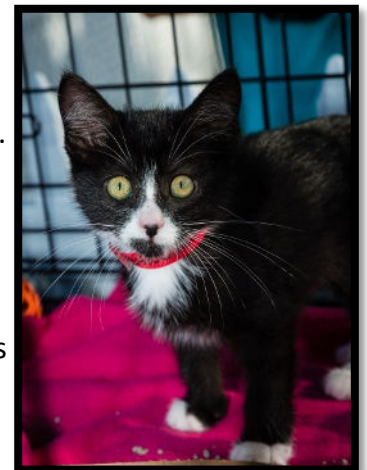
(One Sponsorship Available)

- ◆ Opportunity to be the **Exclusive Glitzy Golf Cart Sponsor** of the Twenty-Fifth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament, presented by Rita & Rick Case Automotive Group.
 - ◆ Prominent exposure to influential women from all over the United States.
 - ◆ **Exclusive Glitzy Golf Cart Sponsor** recognition on all players' golf carts.
 - ◆ **Exclusive Glitzy Golf Cart Sponsor** recognition at the event.
 - ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).
 - ◆ Opportunity to include item in player gift bags.
-

Glimmering Player Perks Sponsor \$2,500

(One Sponsorship Available)

- ◆ Opportunity to be the **Exclusive Glimmering Player Perks Sponsor** of the Twenty-Fifth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament, presented by Rita & Rick Case Automotive Group.
- ◆ Prominent exposure to influential women from all over the United States.
- ◆ **Exclusive Glimmering Player Perks Sponsor** recognition at the event.
- ◆ Prominent exposure for company logo/name at tournament.
- ◆ **Company name/logo will be displayed on the Player Perks Recovery Golf Kits.**
- ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).
- ◆ Opportunity to include item in player gift bags.





Sponsorship Opportunities



Beverage Bash Sponsor \$2,500

(One Sponsorship Available)

- ◆ Opportunity to be the **Exclusive Beverage Bash Sponsor** of the Twenty-Fifth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament, presented by Rita & Rick Case Automotive Group.
 - ◆ Prominent exposure to influential women from all over the United States.
 - ◆ **Prominent exposure for company logo/name at Beverage Station on the course.**
 - ◆ **Exclusive Beverage Bash Sponsor** recognition at the event.
 - ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).
 - ◆ Opportunity to include item in player gift bags.
-

Glamorous Golf Ball Sponsor \$2,500

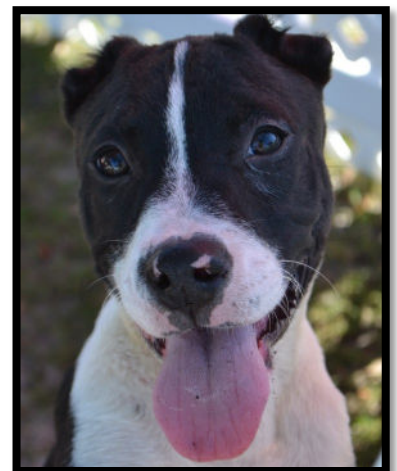
(One Sponsorship Available)

- ◆ Opportunity to be the **Exclusive Glamorous Golf Ball Sponsor** of the Twenty-Fifth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament, presented by Rita & Rick Case Automotive Group.
 - ◆ Prominent exposure to influential women from all over the United States.
 - ◆ **Customized Golf Balls with company name/logo and distributed to all players.**
 - ◆ **Exclusive Glamorous Golf Ball Sponsor** recognition at the event.
 - ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).
 - ◆ Opportunity to include item in player gift bags.
-

Longest Drive Sponsor \$500

(2 Sponsorships Available)

- ◆ Opportunity to be a **Longest Drive Sponsor** of the Twenty-Fifth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament, presented by Rita & Rick Case Automotive Group.
- ◆ Prominent exposure to influential women from all over the United States.
- ◆ **Sponsor recognition at one tournament hole.**
- ◆ **Longest Drive Sponsor** recognition at the event.
- ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).





Sponsorship Opportunities



Closest to the Pin Sponsor \$500

(4 Sponsorships Available)

- ◆ Opportunity to be a **Closest to the Pin Sponsor** of the Twenty-Fifth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament, presented by Rita & Rick Case Automotive Group.
 - ◆ Prominent exposure to influential women from all over the United States.
 - ◆ **Sponsor recognition at one tournament hole.**
 - ◆ **Closest to the Pin Sponsor** recognition at the event.
 - ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).
-

Closest to the Line Sponsor \$500

(2 Sponsorships Available)

- ◆ Opportunity to be a **Closest to the Line Sponsor** of the Twenty-Fifth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament, presented by Rita & Rick Case Automotive Group.
 - ◆ Prominent exposure to influential women from all over the United States.
 - ◆ **Sponsor recognition at one tournament hole.**
 - ◆ **Closest to the Line Sponsor** recognition at the event.
 - ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).
-

Tee Sponsor \$250

(36 Sponsorships Available)

- ◆ Opportunity to be a **Tee Sponsor** of the Twenty-Fifth Annual Marti Huizenga PAWS on the Green Women's Golf Tournament, presented by Rita & Rick Case Automotive Group.
- ◆ Prominent exposure to influential women from all over the United States.
- ◆ **Tee Sponsor recognition at one tournament hole. (Opportunity to include a pet's photo on sign)**
- ◆ **Tee Sponsor** recognition at the event.
- ◆ Recognition in a photo feature article in Paw Prints, the Humane Society's quarterly newsletter (Circulation 20,000).





Sponsorship Opportunities



The Marti Huizenga PAWS on the Green Women's Golf Tournament, Presented by Rita & Rick Case Automotive Group

Grande Oaks Golf Club—October 30, 2023

Please sign and return with the envelope provided by September 1, 2023 in order to ensure recognition on printed materials.

Please contact 954-266-6827 or info@PAWSBroward.com with any questions.

AVAILABLE SPONSORSHIP OPPORTUNITIES

Please indicate below your level of participation

- | | | | |
|---|----------------------------------|--|----------|
| <input checked="" type="checkbox"/> Tournament Jubilee Presenting Sponsor | SOLD | <input type="checkbox"/> Sparkling Volunteer T-Shirt Sponsor | \$ 2,500 |
| <input type="checkbox"/> Crown Champions Sponsor | \$10,000 | <input type="checkbox"/> Putting Challenge Sponsor | \$ 2,500 |
| <input type="checkbox"/> Awards 25th Anniversary Dinner Sponsor | \$10,000 | <input type="checkbox"/> Glitzy Golf Cart Sponsor | \$ 2,500 |
| <input type="checkbox"/> PAWS Founder Sponsor in Honor of Marti Huizenga | | <input type="checkbox"/> Glimmering Player Perks Sponsor | \$ 2,500 |
| (please indicate your sponsorship level below) | | <input type="checkbox"/> Beverage Bash Sponsor | \$ 2,500 |
| <input type="checkbox"/> \$5,000 | <input type="checkbox"/> \$2,500 | <input type="checkbox"/> Glamorous Golf Ball Sponsor | \$ 2,500 |
| <input type="checkbox"/> Crystal Brunch Sponsor | \$ 5,000 | <input type="checkbox"/> Longest Drive Sponsor | \$ 500 |
| <input type="checkbox"/> Exquisite Entertainment Sponsor | \$ 5,000 | <input type="checkbox"/> Closest to the Pin Sponsor | \$ 500 |
| <input checked="" type="checkbox"/> Critter Corral Celebration Sponsor | SOLD | <input type="checkbox"/> Closest to the Line Sponsor | \$ 500 |
| <input type="checkbox"/> Dazzling Player Gift Sponsor | \$ 5,000 | <input type="checkbox"/> Tee Sponsor | \$ 250 |
| <input type="checkbox"/> Shining Silent Auction Sponsor | \$ 5,000 | <input type="checkbox"/> General Event Donation | \$ _____ |

Company or Individual Name as you wish to be acknowledged in printed material

Contact Name

Contact Phone Number

Contact Email

Authorizing Signature

Please make checks payable to PAWS or, for your convenience, you may charge your contribution to your credit card:

☐ American Express

☐ Master Card

☐ Visa

☐ Discover

Account # _____

Expiration Date _____ Billing Zip Code _____ Amount Authorized to Charge \$ _____

Authorized Signature _____

Please print name as it appears on card _____

Please email this form to: info@PAWSBroward.com / or mail to:

Humane Society of Broward County | Attn: PAWS on the Green | 2070 Griffin Road | Fort Lauderdale, FL 33312

Thank you for your support of PAWS and the Humane Society of Broward County!

The Humane Society of Broward County is a tax exempt organization under the Internal Revenue Code Section 501(c) 3.

Tax ID #59-6002321.