

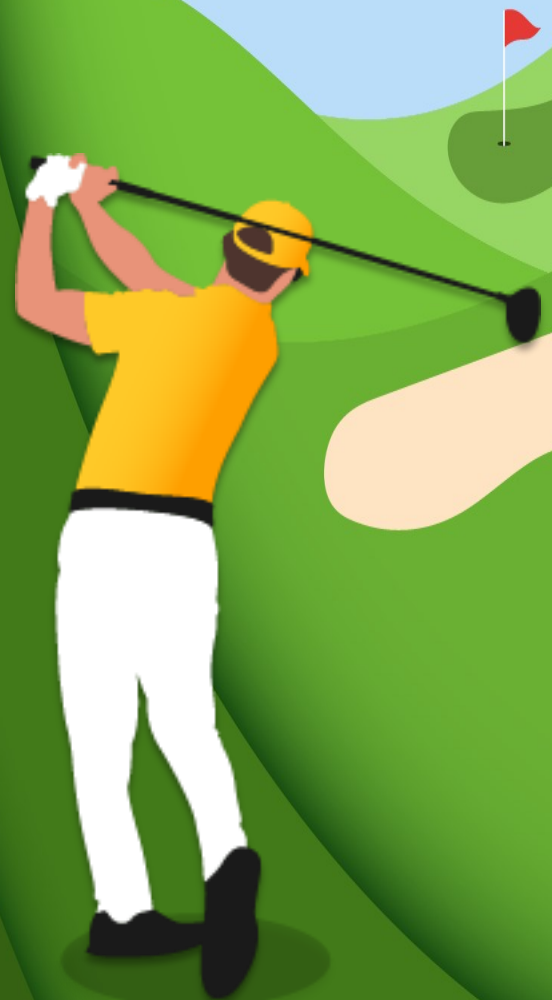


**11th Annual
Big Dog Men's
Invitational Golf
Tournament**

***Sponsorship
Proposal***

April 8, 2024

**Fort Lauderdale
Country Club**



Tournament Details

Monday, April 8, 2024

Fort Lauderdale Country Club
Plantation, Florida

Tournament Format: 4 Person Shamble



Included for All Players:

- Lunch prior to tournament
- Golf Cart & Greens Fees
 - Player Gifts
 - Beverages on Course
 - On-course contests
- Post-Tournament Cocktail Hour, Dinner & Awards Presentation

Schedule of Events

11:00 am – Check-In & Lunch

12:15 pm – Tournament Instructions

12:30 pm – Shotgun

5:30 pm – Cocktail Hour followed by
Dinner & Awards Presentation



*All proceeds benefit the
Humane Society of Broward County*

www.HumaneBroward.com/BigDogGolf



Charity Details

Humane Society of Broward County

Advocating for and improving the lives of animals by providing adoptions, community services, and education.

The Humane Society of Broward County...

- is a 33,000 sq ft, completely air-conditioned shelter and has the ability to house 300+ dogs and cats
- placed over 4,500 pets last year
- has over 150,000 visitors each year
- reaches over 150,000 children and adults each year through Educational Programs and Partnerships
- has over 500 active volunteers
- provided vaccines or preventative treatments to over 10,300 animals in 2022
- has full-time internal veterinarian services with an on-site clinic and staff
- is identified nationally as a “Leader in Animal Welfare in South Florida”
- is a non-profit 501(c)(3) public benefit charitable organization, our federal tax ID 59-6002321
- receives no funding from the government, United Way or any national group
- is not affiliated with, or a subsidiary of, any national or local animal shelter/group



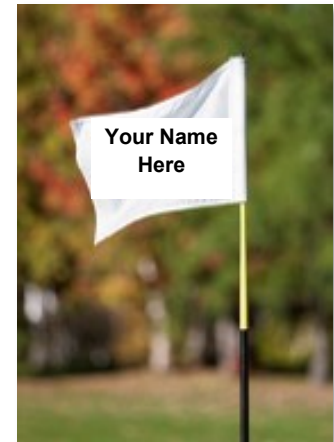
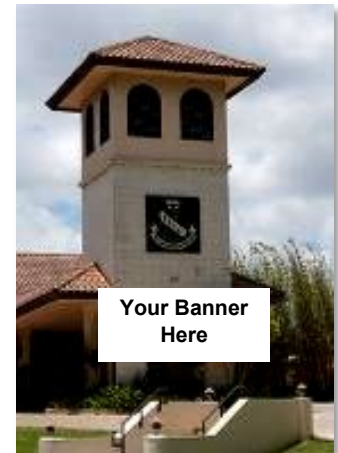
Big Dog Sponsor

\$15,000

Tournament Presenting Sponsor

The Big Dog Presenting Sponsorship offers the highest level of exposure, with the tag line “**Presented by [your company or individual name]**” for printed materials, press releases and advertising (as secured), as well as five foursomes of players (20 total golfers) in the tournament

- Five (5) foursomes to play in the tournament (20 total golfers)
- Company Logo/Individual Name on printed tournament information
- Inclusion in TV, Radio and Newspaper coverage (as secured)
- Recognition in pre- & post-event press releases
- Opportunity to place an item in the Player Gift Bag (Please no discount cards or coupons; gifts only)
- Recognition in a feature article in Paw Prints, the Humane Society of Broward County’s quarterly newsletter (Distribution: 18,000)
- 20 prize drawing tickets (1 per player)
- 20 non-player dinner tickets
- A sponsor-provided banner will be hung at the venue the day of the event
- Company Logo/Individual Name on Hole Flag at Hole #1



Top Dog Sponsor

\$10,000

The Top Dog Sponsorship offers a high level of exposure, as well as three foursomes of players (12 total golfers) in the tournament

- Three (3) foursomes to play in the tournament (12 total golfers)
- Company Logo/Individual Name on printed tournament information
- Inclusion in TV, Radio and Newspaper coverage (as secured)
- Recognition in pre- & post-event press releases
- Opportunity to place a gift item in the Player Gift Bag.
(Please no discount cards or coupons; gifts only)
- Recognition in a feature article in Paw Prints, the Humane Society of Broward County's quarterly newsletter (Distribution: 18,000)
- 12 prize drawing tickets (1 per player)
- 12 non-player dinner tickets
- Company Logo/Individual Name on Hole Flag at Signature Hole (based on availability)

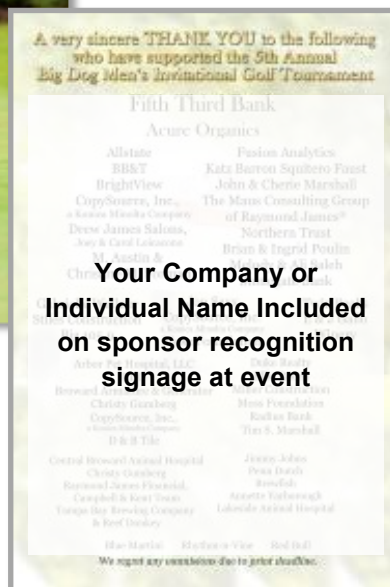


Cat's Meow Sponsor

\$5,000

The Cat's Meow Sponsorship offers a moderate level of exposure as well as two foursomes of players (8 total golfers) in the tournament

- Two (2) foursomes to play in the tournament (8 total golfers)
- Company Logo/Individual Name on printed tournament information
- Inclusion in TV, Radio and Newspaper coverage (as secured)
- Recognition in pre- & post-event press releases
- Opportunity to place a gift item in the Player Gift Bag.
(Please no discount cards or coupons; gifts only)
- Recognition in a feature article in Paw Prints, the Humane Society of Broward County's quarterly newsletter (Distribution: 18,000)
- 8 prize drawing tickets (1 per player)
- Company Logo/Individual Name proudly displayed at one tee box



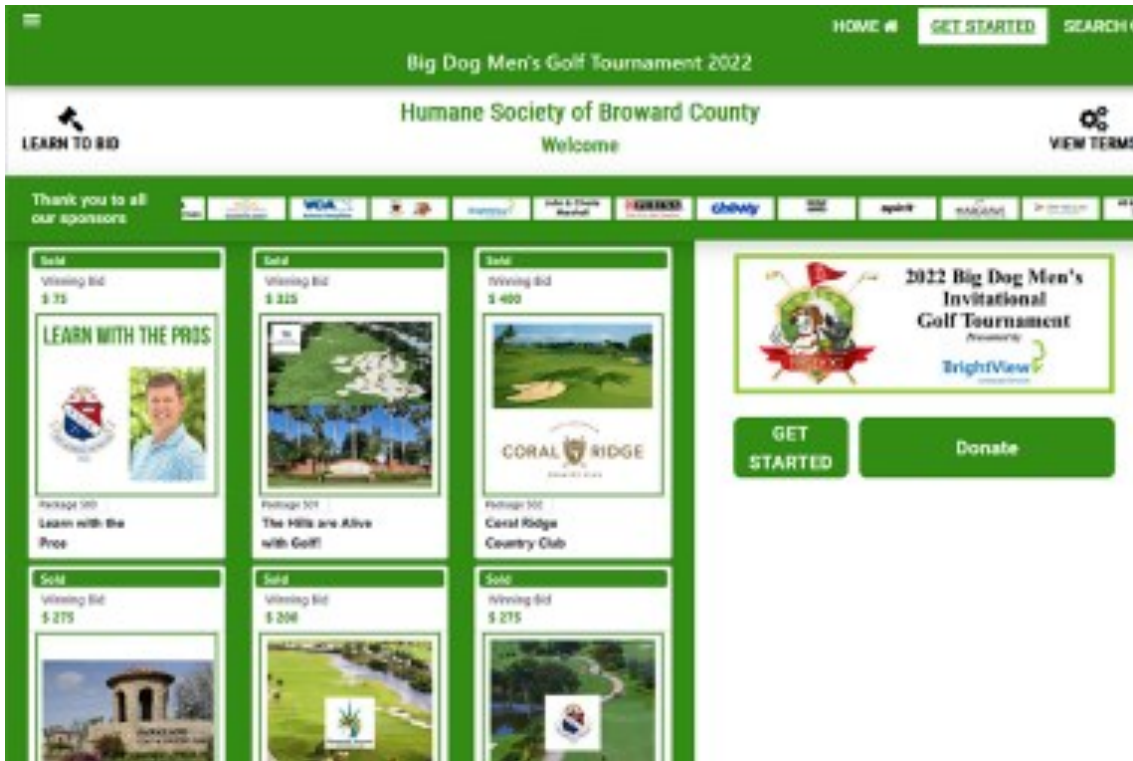
Kitty Clubhouse Sponsor \$3,000

The Kitty Clubhouse Sponsorship offers a moderate level of exposure as well as one foursome of players (4 total golfers) in the tournament

- One (1) foursome to play in the tournament (4 total golfers)
- Recognition in pre- & post-event press releases
- Opportunity to place a gift item in the Player Gift Bag.
(Please no discount cards or coupons; gifts only)
- Recognition in a feature article in Paw Prints, the Humane Society of Broward County's quarterly newsletter (Distribution: 18,000)
- Company Logo/Individual Name proudly displayed at one tee box



Silent Auction Sponsor \$4,000



- Exclusive Silent Auction Sponsor of the 11th Annual Big Dog Men's Invitational Golf Tournament
- Company logo/ individual name included as Silent Auction Sponsor on online bidding website
- Online bidding link will be sent to tournament players and volunteers, as well as the Humane Society of Broward County's email distribution list, exposing the silent auction sponsor to over 10,000 unique contacts
- Company logo/individual name included on signage at Silent Auction display tables the day of the tournament
- Included on sponsor recognition signage at event



Player Gift Sponsor \$3,000

- Exclusive Player Gift Sponsor of the 11th Annual Big Dog Men's Invitational Golf Tournament
- Company logo/ individual name included as Player Gift Sponsor at gift display table(s) the day of the tournament
- Included on sponsor recognition signage at event
- Opportunity to include a (sponsor provided) item in player gift bags
- Opportunity to include company logo/individual name on bag used to distribute gifts (printing deadlines apply)



Golf Cart Sponsor \$3,000

- Exclusive Golf Cart Sponsor of the 11th Annual Big Dog Men's Invitational Golf Tournament
- Company logo/ individual name included as Golf Cart Sponsor on all player's golf carts
- Included on sponsor recognition signage at event



Cocktail Hour Sponsor \$2,000

- Exclusive Cocktail Hour Sponsor of the 11th Annual Big Dog Men's Invitational Golf Tournament
- Your Company Logo/Individual Name proudly displayed on special signage during the cocktail hour



Ace of Spades Sponsor \$1,500

- Exclusive Ace of Spades Sponsor of the 11th Annual Big Dog Men's Invitational Golf Tournament
- Recognition on special signage where tickets are being sold
- Recognition on special signage during Ace of Spades winner drawing and Ace of Spades prize presentation
- Opportunity for sponsor representative (if present) to participate in prize presentation



Paw the Dice Sponsor \$1,000

- Exclusive Paw the Dice Sponsor of the 11th Annual Big Dog Men's Invitational Golf Tournament
- Your Company Logo/ Individual Name proudly displayed on sponsor tee sign at contest hole
- On-course exposure to each team at contest hole



Snack Sponsor \$1,000

- Exclusive Snack Sponsor of the 11th Annual Big Dog Men's Invitational Golf Tournament
- Your Company Logo/ Individual Name proudly displayed on special signage at tournament snack stations
- On-course exposure to players at multiple locations



Trophy Sponsor \$1,000

- Exclusive Trophy Sponsor of the 11th Annual Big Dog Men's Invitational Golf Tournament
- Your Company Logo/ Individual Name proudly displayed at the trophy display table prior to tournament start
- Signage displayed with trophy boxes during post-tournament awards presentation ceremony



Pre-Tournament Challenge Sponsor \$1,000

- Exclusive Pre-Tournament Challenge Sponsor of the 11th Annual Big Dog Men's Invitational Golf Tournament
- Your Company Logo/ Individual Name proudly displayed on special signage at Challenge location



On-Course Contest Sponsor \$1,000

- Your Company Logo/Individual Name proudly displayed on sponsor tee sign located at the on-course contest hole
- Choose from three available on-course contest sponsorships (limit one sponsor each)
 - Closest to the Line (All players)
 - Closest to the Pin (Handicap 0-18)
 - Closest to the Pin (Handicap 19-36)



Hole-in-One Sponsor \$1,000

- Sponsor a Hole-in-One prize hole at the 11th Annual Big Dog Men's Invitational Golf Tournament
- Your Company Logo/Individual Name proudly displayed on sponsor tee sign located at the on-course contest hole
- Limited to four sponsors, one per Par 3 hole location



Tee Sign Sponsor

\$500

- Sponsor recognition on a tee sign at one tournament hole during the 11th Annual Big Dog Men's Invitational Golf Tournament
- Opportunity to include company logo/name, photo of personal pet, and desired wording (as space allows)
- Limited tee sign sponsorships available



Sponsorship Agreement

Big Dog Men's Invitational Golf Tournament

April 8, 2024 at Fort Lauderdale Country Club

Please indicate your level of participation

- Big Dog Presenting Sponsor \$15,000 (Limit ONE)
- Top Dog Sponsor \$10,000 (Limit ONE)
- Cat's Meow Sponsor \$ 5,000
- Kitty Clubhouse Sponsor \$ 3,000
- Silent Auction Sponsor \$ 4,000 (Limit ONE)
- Player Gift Sponsor \$ 3,000 (Limit ONE)
- Golf Cart Sponsor \$ 3,000 (Limit ONE)
- Cocktail Hour Sponsor \$ 2,000 (Limit ONE)
- Ace of Spades Sponsor \$ 1,500 (Limit ONE)
- Paw the Dice Sponsor \$ 1,000 (Limit ONE)
- Snack Sponsor \$ 1,000 (Limit ONE)
- Trophy Sponsor \$ 1,000 (Limit ONE)
- Pre-Tournament Challenge Sponsor \$ 1,000 (Limit ONE)
- On-Course Contest Sponsor \$ 1,000 (Limit THREE)
- Hole-In-One Sponsor \$ 1,000 (Limit FOUR)
- Tee Sign Sponsor \$ 500 (Limited Availability)

General Event Donation \$ _____

(Any amount is greatly appreciated and will ensure that even more funds will be given directly to the animals, children and adults impacted by the programs and services at the Humane Society of Broward County!)

Name: _____ Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Check enclosed (*Please make checks payable to: Humane Society of Broward County*)

Please charge my credit card. *Circle one: American Express / Master Card / Visa / Discover*

Account #: _____ Expiration Date: _____

Amount to charge \$ _____ Authorized signature: _____

Please return form to: Humane Society of Broward County, ATTN: Big Dog Golf

2070 Griffin Road, Fort Lauderdale, FL 33312 OR Fax: to 954-989-3991

Questions? Please contact Malory Kimble at 954-266-6816 or mkimble@hsbroward.com

Visit www.HumaneBroward.com/BigDogGolf for additional event details