



“THE LOTUS BLOSSOM BALL”

Saturday, April 27, 2024 at the Marriott Harbor Beach Resort & Spa

Journal Form

PRINT DEADLINE: March 15, 2024

Secure your ad by December 31, 2023 and save 20%

<u>Ad Size</u>	<u>Full Color</u>	<u>Ad Size</u>	<u>B/W</u>	<u>Full Color</u>
<input type="checkbox"/> Back Journal Cover	\$2,000 \$1,600	<input type="checkbox"/> Full Page	\$250 \$200	\$425 \$340
<input type="checkbox"/> Inside Front Cover	\$1,850 \$1,480	<input type="checkbox"/> 1/2 Page	\$150 \$120	\$230 \$185
<input type="checkbox"/> Inside Back Cover	\$1,850 \$1,480	<u>Journal Size 8 1/2 x 11</u> <i>Covers/Premier Placement - Full-bleed (8.75”w X 11.25”h)</i> <i>Center 2-Page Spread (17.25”w X 11.25”h)</i> <i>Full-page (7.5”w X 9.25”h) • 1/2 page (7.5”w X 4.625”h)</i>		
<input type="checkbox"/> Center 2-Page Spread	\$1,650 \$1,320			
<input type="checkbox"/> Premier Placement Page	\$1,500 \$1,200			
<input type="checkbox"/> Premier Placement 1/2 page	\$800 \$640			

Pet Name & Photo Listing - \$50 ~~\$40~~ each

The Journal will have a section featuring names & photos of pets only.

These names & photos will be listed in honor or memory. ***1 pet photo per listing***

(Example: *In memory of Fluffy Miller (pet photo); In honor of Bingo Baxter (pet photo)*)

I would like to reserve _____ pet listings at ~~\$50~~ **\$40 each**.

Memory

Memory

Name 1: _____

Honor

Name 2: _____

Honor

(please use the back side of form to include more names)

FORM OF PAYMENT (Please Print)

A check made payable to PAWS is enclosed for the amount of \$ _____

Please bill my: VISA Master Card American Express Discover

Credit Card Number _____ Expiration Date _____

Authorized amount to charge \$ _____ Authorized Signature _____

Name/Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Business #: _____ Email: _____

**Please return ads to: Humane Society of Broward County
Attn: The Lotus Blossom Ball Journal
2070 Griffin Road • Fort Lauderdale, FL 33312
Phone: 954-266-6827**

Email digital files to: info@PAWSBroward.com. Minimum 300 dpi JPEG*

*Photos may be color or black & white. Original photos will be returned. Please do not staple or fold artwork. Identify photo on back with name and address. **Payment must be received before placement of any ads.** Not responsible for quality of ads submitted in format other than listed above. Need additional information or have questions regarding format, email info@PAWSBroward.com or call 954-266-6827.

A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll free, 1-800-435-7352 within the states. Registration does not imply endorsement, approval or recommendation by the state. Tax ID 59-6002321.