

LOTUS BLOSSOM BALL

Presented by Rita & Rick Case Automotive Group



April 27, 2024

Marriott Harbor Beach
Resort & Spa

3030 Holiday Drive
Fort Lauderdale, FL 33316

Scan for more
information



Benefitting the Humane Society
of Broward County



Artist: Alessandro Trincone

Tickets \$375 per person

Visit www.PAWSBroward.com or scan the QR code above for more information.



The Humane Society of Broward County

Our Mission: Advocating for and improving the lives of animals by providing adoptions, community services, and education.



The Humane Society of Broward County:

- Is a non-profit 501(c)(3) organization (Tax ID# 59-6002321)
- Is a 33,000 square foot, completely air-conditioned shelter
- Can house 300+ dogs, puppies, cats, kittens and bunnies
- Placed over 4,200 animals into homes last fiscal year
- Receives over 250,000 visitors to the facility annually
- Has full-time internal veterinary services with an on-site clinic and staff
- Is recognized nationally as a "leader in animal welfare in the southeastern United States"
- Is supported by over 625 active volunteers
- Receives no funding from the government, or any other national group
- Is not affiliated with, or a subsidiary of, any national or local animal shelter or group



PAWS, an auxiliary of the Humane Society of Broward County

PAWS was founded in 1997 and is an auxiliary of the independent non-profit organization, the Humane Society of Broward County (HSBC). HSBC is not affiliated with any other Humane Society or any national or local animal welfare groups. The shelter relies entirely upon private donations, grants, bequests and fundraising events to care for the more than 30,000 animals the HSBC provides services for each year. Funds raised from special events help the Humane Society of Broward County continue to provide the following programs and services.

Programs & Services Supported by THE LOTUS BLOSSOM BALL

Below are just a few of the many programs and services supported by The Lotus Blossom Ball:

Education

- Education programs reach over 150,000 children and adults each year through partnerships with Boys & Girls Clubs of Broward County, Girl Scouts of Broward County, local public and private schools (including schools that educate mentally challenged children and adults), Broward County Libraries, Women In Distress & Broward Sheriff's Office.
- Humane Education is part of the grade K-5 science curriculum in the Broward County School System.
- Ralphie's Reading Buddies program helps children improve their aptitude and increase their self-confidence by reading to dogs.

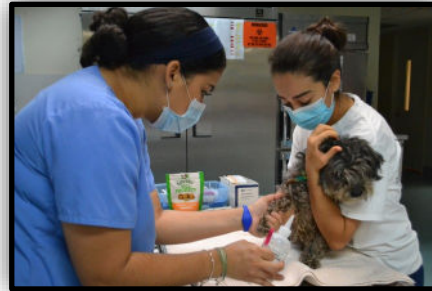


Surrender Prevention

- Assistance is provided to pet owners in many different ways as an alternative to surrendering the family pet.
- Families are offered simple medical/dental care, along with care for more serious health issues that might require x-rays and/or surgery, pet behavior assistance, donation of food, and more.

Low Cost Vaccine Services

- Low cost vaccinations available for the pets in our community



Animal Assisted Therapy

- Volunteers and their animal assisted therapy pets visit nursing homes, hospitals, children's wards and other facilities throughout Broward County.
- Visits from four-legged friends have been proven to raise the spirits of children and adults of all ages and stages of care, helping to improve their health, independence and quality of life.



Pet Loss and Grieving

- Free professional counseling for those grieving the death of a pet.
- Support group meets twice a month to provide a safe space for adults and children alike to receive support after experiencing loss.

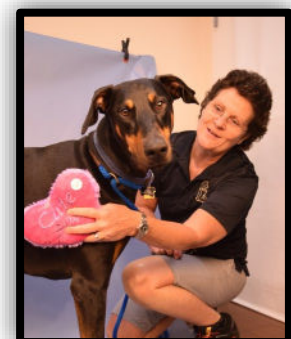
Adoptions

- Over 4,200 animals were placed into loving homes or reunited with their owners in 2022.
- Adoption counselors help match the right pets with prospective adopters.
- Companion animals enrich the lives of humans in many ways and research even shows that pet owners have less illness and tend to be more content than others.



Behavior & Training

- A wide range of Positive Reinforcement training classes are available.
- Free Behavior and Training Handouts are available to the public in both printed and digital formats.
- The Behavior Helpline offers assistance to people having issues with their pets and helps make it possible to keep companion animals with their loving families.



LOTUS BLOSSOM BALL

Saturday, April 27, 2024 • Marriott Harbor Beach Resort & Spa

SPONSORSHIP OPPORTUNITIES

<i>SPONSORSHIPS MUST BE SECURED BY 1/1/24 TO ATTEND THE SPONSOR RECEPTION AT MAR-A-LAGO ON MARCH 28, 2024. *LIMITED CAPACITY*</i>	Lotus Blossom Presenting Sponsor \$25,000	Cherry Blossom Sponsor \$15,000	Peach Blossom Sponsor \$10,000	Apricot Blossom Sponsor \$7,500	Camellia Blossom Sponsor \$5,000	Violet Blossom Sponsor \$3,500
DESIGNATED FEATURE POST ON SOCIAL MEDIA BEFORE OR AFTER EVENT	●					
OPPORTUNITY TO BE SEATED WITH THE HSBC CEO OR CDO AT THE GALA DINNER	●	●				
VIP TOUR OF THE HUMANE SOCIETY & 30 MIN CUDDLE SESSION (LIMIT 6 GUESTS)	●	●				
PREFERRED TABLE PLACEMENT	●	●	●			
PAWS MEMBERSHIP	LIFETIME	1 YEAR	1 YEAR			
NAME A PUPPY/KITTEN WITH SPECIAL SOCIAL MEDIA RECOGNITION	●	●	●			
PREMIUM WINE WITH BUTLER SERVICE	●	●	●			
COMPANY NAME & LOGO FEATURED ON OUR WEBSITE WITH HYPERLINK TO YOUR WEBSITE	●	●	●	●		
TICKETS TO SPONSOR RECEPTION AT MAR-A-LAGO ON MARCH 28, 2024 (IF SECURED BY 01/01/2024) *LIMITED CAPACITY*	6	4	2	2	MAY PURCHASE 1 FOR \$1000 OR 2 FOR \$1500	
RECOGNITION IN ALL PRE & POST PRESS RELEASES	●	●	●	●	●	●
PAW PRINTS MAGAZINE RECOGNITION (CIRCULATION 13,000)	●	●	●	●	●	●
KEEPSAKE JOURNAL RECOGNITION	INSIDE FRONT OR INSIDE BACK COVER	PREMIUM PAGE	FULL PAGE	FULL PAGE	1/2 PAGE	DISCOUNTED AD OPPORTUNITY
SUPPLY A GIFT FOR ALL ATTENDEES (GIFT MUST BE PRE APPROVED BY HSBC)	●	●	FOR AN ADDITIONAL \$750	FOR AN ADDITIONAL \$750	FOR AN ADDITIONAL \$750	FOR AN ADDITIONAL \$1500
RECOGNITION AT THE EVENT	PREMIER & VIDEO WALL	PREMIER & VIDEO WALL	SIGNAGE & VIDEO WALL	SIGNAGE & VIDEO WALL	VIDEO WALL	VIDEO WALL
SOCIAL MEDIA RECOGNITION	●	●	●	●	●	●
KEEPSAKE PHOTO FOR EACH GUEST	●	●	●	●	●	●
GUESTS AT TABLE	12	12	10	10	10	8



Individual donations of \$2,500 or more will be recognized on the digital invitation.

For more information or to secure your sponsorship, please contact 954-266-6827 or info@pawsbroward.com.

UNDERWRITING OPPORTUNITIES

All underwriting contributions of \$1,000 or more will receive recognition on the video wall at the event and on social media.

Underwriters of \$5,000 or more will also receive recognition in all pre & post press releases, journal recognition, name or logo on digital invitations, and the opportunity to supply a gift for all attendees (item must be approved by HSBC). Underwriters between \$1,000—\$5,000 will have an opportunity to supply a gift for all attendees for an additional \$750 (item must be approved by HSBC).

Additionally, each underwriter will receive special recognition as follows:

Decorations Underwriter \$15,000

Prominent Signage in the Main Event Space

Live Music Underwriter \$12,000

Announced & Thanked LIVE during the event -

Opportunity to Introduce the Band

Video Wall Underwriter \$9,000

Watermark held on the Video Wall throughout the event

Journal Underwriter \$7,000

Recognition on the COVER of the Keepsake Journal

Entertainment Underwriter \$6,000

Prominent Signage in the Cocktail Space

Photo Underwriter \$5,000

Watermark on all photos printed at the event

Valet Underwriter \$4,000

Prominent Signage at the Valet

Sake Bar Underwriter \$3,000

Signage on or near the Sake Bar

Welcome Drink Underwriter \$2,500

Signage at the Registration Area

Boba Bar Underwriter \$2,000

Signage on or near the Boba Bar

Friend of PAWS

Underwriter \$750

Group Acknowledgement on Social Media & the Video Wall

General Event Donation \$ _____

SPONSORSHIP / UNDERWRITING CONFIRMATION

Table Sponsors must confirm their participation by January 1, 2024 in order to be eligible to attend the sponsor reception at Mar-A-Lago on March 28, 2024. Please contact 954-266-6827 with any questions.

SPONSORSHIP / UNDERWRITING COMMITMENT LEVEL

\$ _____ Table Sponsor Underwriter

Name _____ Company Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Please make checks payable to PAWS. Or you may charge your contribution to your credit card.

American Express Master Card Visa Discover

Account # _____ Expiration Date _____ Amount authorized to charge \$ _____

Authorized Signature _____ Please Print _____

Please Return To:

Humane Society of Broward County • Attn: PAWS • 2070 Griffin Road • Fort Lauderdale, FL 33312
or email form to: info@PAWSBroward.com.

Please contact 954-266-6827 with any questions.

Thank you for your support of PAWS and the Humane Society of Broward County!

The Humane Society of Broward County is a tax exempt organization under the Internal Revenue Code Section 501(c) 3.
Tax ID #59-6002321.



"THE LOTUS BLOSSOM BALL"

Presented by Rita & Rick Case Automotive Group
 Saturday, April 27, 2024 at the Marriott Harbor Beach Resort & Spa

Journal Form

PRINT DEADLINE: March 15, 2024

<u>Ad Size</u>	<u>Full Color</u>	<u>Ad Size</u>	<u>B/W</u>	<u>Full Color</u>
<input type="checkbox"/> Back Journal Cover	\$2,000	<input type="checkbox"/> Full Page	\$250	\$425
<input checked="" type="checkbox"/> Inside Front Cover	SOLD	<input type="checkbox"/> 1/2 Page	\$150	\$230
<input checked="" type="checkbox"/> Inside Back Cover	SOLD	<i>Journal Size 8 1/2 x 11</i> <i>Covers/Premier Placement - Full-bleed (8.75" w X 11.25" h)</i> <i>2-Page Spread (17.25" w X 11.25" h)</i> <i>Full-page (7.5" w X 9.25" h) • 1/2 page (7.5" w X 4.625" h)</i>		
<input type="checkbox"/> 2-Page Spread	\$1,650			
<input type="checkbox"/> Premier Placement Page	\$1,500			
<input type="checkbox"/> Premier Placement 1/2 page	\$800			

Pet Name & Photo Listing - \$50

The Journal will have a section featuring names & photos of pets only.
 These names & photos will be listed in honor or memory. ***1 pet photo per listing***
(Example: In memory of Fluffy Miller (pet photo); In honor of Bingo Baxter (pet photo))

I would like to reserve _____ pet listings at \$50

Memory Memory
 Honor Honor
 Name 1: _____ Name 2: _____

(please use the back side of form to include more names)

FORM OF PAYMENT (Please Print)

A check made payable to PAWS is enclosed for the amount of \$ _____

Please bill my: VISA Master Card American Express Discover

Credit Card Number _____ Expiration Date _____

Authorized amount to charge \$ _____ Authorized Signature _____

Name/Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Business #: _____ Email: _____

Please return ads to: Humane Society of Broward County
 Attn: The Lotus Blossom Ball Journal
 2070 Griffin Road • Fort Lauderdale, FL 33312
 Phone: 954-266-6827
 Email digital files to: info@PAWSBroward.com. Minimum 300 dpi JPEG*

*Photos may be color or black & white. Original photos will be returned. Please do not staple or fold artwork. Identify photo on back with name and address. **Payment must be received before placement of any ads.** Not responsible for quality of ads submitted in format other than listed above. Need additional information or have questions regarding format, email info@PAWSBroward.com or call 954-266-6827.

A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll free, 1-800-435-7352 within the states. Registration does not imply endorsement, approval, or recommendation by the state. Tax ID 59-6002321.