



# "Whispers of Enchantment"

*A Night in the Hidden Garden Gala*

Saturday, April 26, 2025 at the Marriott Harbor Beach Resort & Spa

## Journal Form

**PRINT DEADLINE: March 7, 2025**

**Secure your ad by December 31, 2024 and save 20%**

<u>Ad Size</u>	<u>Full Color</u>	<u>Ad Size</u>	<u>B/W</u>	<u>Full Color</u>
<input type="checkbox"/> Back Journal Cover	<del>\$2,000</del> <b>\$1,600</b>	<input type="checkbox"/> Full Page	<del>\$250</del> <b>\$200</b>	<del>\$425</del> <b>\$340</b>
<input type="checkbox"/> Inside Front Cover	<del>\$1,850</del> <b>\$1,480</b>	<input type="checkbox"/> 1/2 Page	<del>\$150</del> <b>\$120</b>	<del>\$230</del> <b>\$185</b>
<input type="checkbox"/> Inside Back Cover	<del>\$1,850</del> <b>\$1,480</b>	<b><u>Journal Size 8 ½ x 11</u></b> Covers/Premier Placement - Full-bleed (8.75" w X 11.25" h) 2-Page Spread (17.25" w X 11.25" h) Full-page (7.5" w X 9.25" h) • 1/2 page (7.5" w X 4.625" h)		
<input type="checkbox"/> 2-Page Spread	<del>\$1,650</del> <b>\$1,320</b>			
<input type="checkbox"/> Premier Placement Page	<del>\$1,500</del> <b>\$1,200</b>			
<input type="checkbox"/> Premier Placement 1/2 page	<del>\$800</del> <b>\$640</b>			

### **Pet Name & Photo Listing - ~~\$50~~ **\$40 each****

The Journal will have a section featuring names & photos of pets only. These names & photos will be listed in honor or memory. **\*1 pet photo per listing\***  
 (Example: In memory of Fluffy Miller (pet photo); In honor of Bingo Baxter (pet photo))

I would like to reserve \_\_\_\_\_ pet listings at ~~\$50~~ **\$40 each**.

Memory  Memory  
 Honor  Honor

Name 1: \_\_\_\_\_ Name 2: \_\_\_\_\_

*(please use the back side of form to include more names)*

### **FORM OF PAYMENT** (Please Print)

A check made payable to PAWS is enclosed for the amount of \$\_\_\_\_\_

Please bill my:  VISA  Master Card  American Express  Discover

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Authorized amount to charge \$\_\_\_\_\_ Authorized Signature \_\_\_\_\_

Name/Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Business #: \_\_\_\_\_ Email: \_\_\_\_\_

**Please return ads to: Humane Society of Broward County**  
**Attn: Whispers of Enchantment Journal**  
**2070 Griffin Road • Fort Lauderdale, FL 33312**  
**Phone: 954-266-6827 | Email files to: [info@PAWSBroward.com](mailto:info@PAWSBroward.com).** Minimum 300 dpi JPEG\*

\*Photos may be color or black & white. Original photos will be returned. Please do not staple or fold artwork. Identify photo on back with name and address. **Payment must be received before placement of any ads.** Not responsible for quality of ads submitted in format other than listed above. Need additional information or have questions regarding format, email [info@PAWSBroward.com](mailto:info@PAWSBroward.com) or call 954-266-6827. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll free, 1-800-435-7352 within the states. Registration does not imply endorsement, approval or recommendation by the state. Tax ID 59-6002321.