



*Whispers of Enchantment:  
A Night in the Hidden Garden Gala*





# The Humane Society of Broward County

*Our Mission: Advocating for and improving the lives of animals by providing adoptions, community services, and education.*



## **The Humane Society of Broward County:**

- Is a non-profit 501(c)(3) organization (Tax ID# 59-6002321)
- Is a 33,000 square foot, completely air-conditioned shelter
- Can house 300+ dogs, puppies, cats, kittens and bunnies
- Placed over 4,300 animals into homes last fiscal year
- Receives over 250,000 visitors to the facility annually
- Has full-time internal veterinary services with an on-site clinic and staff
- Is recognized nationally as a "leader in animal welfare in the southeastern United States"



## PAWS, an auxiliary of the Humane Society of Broward County

PAWS was founded in 1997 and is an auxiliary of the independent non-profit organization, the Humane Society of Broward County (HSBC). HSBC is not affiliated with any other Humane Society or any national or local animal welfare groups. The shelter relies entirely upon private donations, grants, bequests and fundraising events to care for the more than 30,000 animals the HSBC provides services for each year. Funds raised from special events help the Humane Society of Broward County continue to provide the following programs and services.

# Programs & Services Supported by

## *Whispers of Enchantment: A Night in the Hidden Garden Gala*

***Below are just a few of the many programs and services supported by the PAWS Gala:***

### Education

- Education programs reach over 150,000 children and adults each year through partnerships with Boys & Girls Clubs of Broward County, Girl Scouts of Broward County, local public and private schools (including schools that educate mentally challenged children and adults), Broward County Libraries, Women In Distress & Broward Sheriff's Office.
- Humane Education is part of the grade K-5 science curriculum in the Broward County School System.

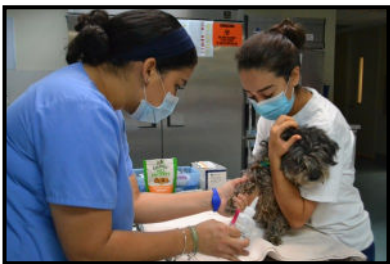


### Surrender Prevention

- Assistance is provided to pet owners in many different ways as an alternative to surrendering the family pet.
- Families are offered simple medical/dental care, along with care for more serious health issues that might require x-rays and/or surgery, pet behavior assistance, donation of food, and more.

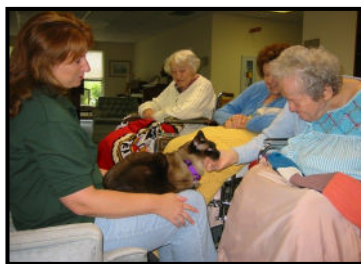
### Low Cost Vaccine Services

- Low cost vaccinations available for the pets in our community



### Spirit Airlines' Mutts and Meows for Military Program

- Helps connect dogs and cats in search of forever homes with veterans who may be battling post-traumatic stress or traumatic brain injuries. These conditions can cause debilitating symptoms in veterans, leading to depression and social isolation.
- A pet's ability to read emotions, provide stress relief, and act as a companion plays an integral role in helping to harness the healing power of the human-animal bond.
- The program provides waived adoption fees and essential items such as leashes, collars, crates & toys for veterans in search of a companion.

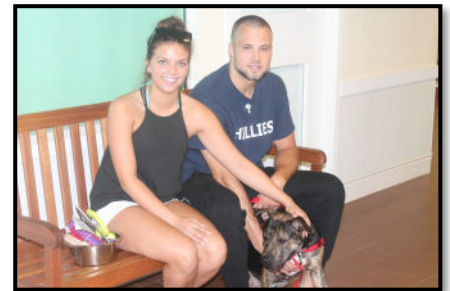


### Animal Assisted Therapy

- Volunteers and their animal assisted therapy pets visit nursing homes, hospitals, children's wards and other facilities throughout Broward County.
- Visits from four-legged friends have been proven to raise the spirits of children and adults of all ages and stages of care.

### Adoptions

- Over 4,300 animals were placed into loving homes or reunited with their owners in 2023.
- Adoption counselors help match the right pets with prospective adopters.
- Companion animals enrich the lives of humans in many ways and research even shows that pet owners have less illness and tend to be more content than others.



### Behavior & Training


- A wide range of Positive Reinforcement training classes are available.
- Free Behavior and Training Handouts are available to the public in both printed and digital formats.
- The Behavior Helpline offers assistance to people having issues with their pets and helps make it possible to keep companion animals with their loving families.



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## Sponsorship Opportunities

Saturday, April 26, 2025 • Marriott Harbor Beach Resort & Spa

SPONSORSHIP BENEFITS	SPONSORSHIP LEVELS	<i>Dog Wood Presenting Sponsor</i> \$25,000	<i>Willow Sponsor</i> \$15,000	<i>Oak Sponsor</i> \$10,000	<i>Magnolia Sponsor</i> \$7,500	<i>Hickory Sponsor</i> \$5,000	<i>Mahogany Sponsor</i> \$3,500
DESIGNATED FEATURE POST ON SOCIAL MEDIA BEFORE OR AFTER EVENT, EXCLUSIVE MENTION ON ONE OF OUR SOCIAL MEDIA "LIVE" VIDEOS							
VIP TOUR OF THE HUMANE SOCIETY & 30 MIN CUDDLE SESSION (LIMIT 6 GUESTS)							
PREFERRED TABLE PLACEMENT							
PAWS MEMBERSHIP	LIFETIME	1 YEAR	1 YEAR				
PREMIUM WINE WITH BUTLER SERVICE							
COMPANY NAME & LOGO FEATURED ON OUR WEBSITE WITH HYPERLINK TO YOUR WEBSITE							
RECOGNITION IN ALL PRE & POST PRESS RELEASES							
PAW PRINTS MAGAZINE RECOGNITION (CIRCULATION 13,000)							
KEEPSAKE JOURNAL RECOGNITION	INSIDE FRONT OR INSIDE BACK COVER	PREMIUM PAGE	FULL PAGE	FULL PAGE	1/2 PAGE	1/2 PAGE	
SUPPLY A GIFT FOR ALL ATTENDEES (GIFT MUST BE PRE APPROVED BY HSBC)							
RECOGNITION AT THE EVENT	PREMIER & VIDEO WALL	PREMIER & VIDEO WALL	SIGNAGE & VIDEO WALL	SIGNAGE & VIDEO WALL	VIDEO WALL	VIDEO WALL	
SOCIAL MEDIA RECOGNITION							
KEEPSAKE PHOTO FOR EACH GUEST							
GUESTS AT TABLE	12	12	10	10	10	8	

INDIVIDUAL DONATIONS OF \$2,500 OR MORE WILL BE RECOGNIZED ON THE INVITATION.  
FOR MORE INFORMATION OR TO SECURE YOUR SPONSORSHIP,  
PLEASE CONTACT 954-266-6827 OR INFO@PAWSBROWARD.COM

# Underwriting Opportunities

All underwriting donors of \$750 or more will receive recognition on the video wall at the event, on social media, and also have the opportunity to supply a gift for all attendees (item must be approved by HSBC).

Underwriters of \$5,000 or more will also receive recognition in all pre & post press releases, journal recognition, and name or logo on invitations.

## Decorations Underwriter \$15,000

Prominent Signage in the Main Event Space  
& Logo/Name on Menu Card

## Live Music Underwriter \$12,000

Announced & Thanked LIVE during the event -  
Opportunity to Introduce the Band

## Video Wall Underwriter \$9,000

Watermark held on the Video Wall  
throughout the event

## Journal Underwriter \$7,000

Recognition in the JOURNAL of the  
Keepake Journal

## Cocktail Hour Underwriter \$7,000

Prominent Signage in the Cocktail Hour Space  
Branded Cocktail Napkins

## Entertainment Underwriter \$6,000

Prominent Signage near the  
Cocktail Hour Entertainment

## Photo Underwriter \$5,000

Watermark on all photos printed at the event

## Valet Underwriter \$4,000

Prominent Signage at the Valet

## Welcome Drink Underwriter \$2,500

Signage at the Welcome Drink Area

## Friend of PAWS Underwriter \$750

General Event Donation \$ \_\_\_\_\_

## Sponsorship / Underwriting Confirmation

Table Sponsors must confirm their participation by February 17, 2025 to ensure printing deadline.  
Please contact 954-266-6827 or email [info@pawsbroward.com](mailto:info@pawsbroward.com) with any questions.

### SPONSORSHIP / UNDERWRITING COMMITMENT LEVEL

\$ \_\_\_\_\_ ☐ Table Sponsor ☐ Underwriter

Name \_\_\_\_\_ Company Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Please make checks payable to PAWS. Pay online by scanning the QR code or you may charge your contribution to your credit card.

☐ American Express ☐ Master Card ☐ Visa ☐ Discover



Account # \_\_\_\_\_ Expiration Date \_\_\_\_\_ Amount authorized to charge \$ \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Please Print \_\_\_\_\_

Please Return To:

Humane Society of Broward County • Attn: PAWS Gala • 2070 Griffin Road • Fort Lauderdale, FL 33312  
or email form to: [info@PAWSBroward.com](mailto:info@PAWSBroward.com). Please contact 954-266-6827 with any questions

Thank you for your support of PAWS and the Humane Society of Broward County!

The Humane Society of Broward County is a tax exempt organization under the Internal Revenue Code Section 501(c) 3.  
Tax ID #59-6002321.